Staying Involved After Residency: Leadership, Volunteerism and Continuing Self Education
Bethanee J. Schlosser, MD, PhD
bethanee.Schlosser@gmail.com
Northwestern University
Chicago, IL
February 16, 2018

Disclosure of Relationships with Industry
Bethanee J. Schlosser, MD, PhD
F016: Boards and Beyond
Staying Involved After Residency
No relevant relationships with industry.
Past Chair, Young Physicians Committee

Leadership Opportunities Are Everywhere
• Invest effort and time
• Build relationships → opportunities → relationships

Leadership Institute
– https://www.aad.org/members/leadership-institute

AAD vs AADA
• Legal and business distinction
• American Academy of Dermatology
  – 501c3, nonprofit professional, member organization
  – Education
  – Volunteerism, philanthropy
• American Academy of Dermatology Association
  – Advocacy
  – Political action, fundraising, influence
AAD Committees, Councils, Task Forces
63 Committees, Task Forces
↓
7 Councils
• Community, Corporate & Philanthropic Relations
• Education
• Communications
• Science and Research
• Member Services
• Practice Management
• Government Affairs and Health Policy
↓
Board of Directors

Committee Appointments
• Application announcement in April
• Deadline usually June 30
• Appointments made by President-Elect (Dr. George Hruza)
• Letter of recommendation/support
• List more than 1 area of interest within the Academy

CCTF Appointments: How Have YPs Fared
• Priority for Dr. Lebwohl (2014) to increase involvement of YPs in the AAD CCTF structure
• Subsequent AAD Presidents continued this trend
• 2016 Appointment Cycle
  – 200 appointments available
  – 244 applications received; 75 from YPs
  – Only 10 YPs were not appointed
  – Non-appointed rate: 13% for YPs, 20% for non-YPs

AAD Work Groups
• Some appointed by the President
• Others within each Committee
  – YP Telemedicine Education and Engagement WG
• Do not require formal application
• Great way to get your foot in the door of a committee or TF
• Contact Chair or AAD staff liaison
  – https://www.aad.org/forms/CCTF/
AAD Expert Resource Groups
- Designed to advance and promote subspecialty areas
  - Climate Change and Environment
  - Dermatologists in Industry
  - Integrative Dermatology
  - LGBT/SGM Health
  - Society of Dermatology Hospitalists
  - Quality and Patient Safety Officers
  - Women’s Health

AAD staff liaison: Allen McMillen, amcmillen@aad.org

Peer Education: Talking at an AAD Meeting
- If you’re a 1st timer, apply for Summer Academy Meeting
- Don’t go it alone!!
  - Phone your friends
  - Recruit your mentor(s)
- Identify a gap and fill it!
- Ask previous directors
- Be persistent and seek feedback

Peer Education
- Professional expert evaluation reviewer (PEER)
- JAAD reviewer, JAAD Case Reports
- YP Focus enewsletter
- Specialty Meetings: MDS, SPD, ASDS
- Local and state meetings
- Local journal clubs, grand rounds

AAD Volunteer Opportunities
- SPOTme™ Skin Cancer Initiative
  - Skin cancer screenings
  - Target → Staff: Nancy Ali -- nali@aad.org
  - Skin Cancer, Take A Hike™ Shade Structure program

AAD Volunteer Opportunities
- Teledermatology
- Camp Discovery
- Mentoring Database
  https://www.aad.org/members/leadership-institute/mentoring

Getting Involved in Advocacy
- https://www.aad.org/about/skinserious
What Can You Do?
Organized Medicine at the National Level

AAD/A Advocacy
• Advisory Board
• AADA Dermatology Advocacy Network
• Annual Legislative Conference – July 15-17, 2018
  – Registration opens March 23

If You Won’t Have Time To Serve….
• Lead by example
• Join the AMA
• Give $ - SkinPAC, AMA, Derm Foundation
• Shore up, improve dermatology’s perception

Thank You
Bethanee J. Schlosser, MD, PhD
bethanee.schlosser@gmail.com