

2018 *Dermatology World* Editorial Calendar

JANUARY

- Opportunities in locum tenens
- Public trading of dermatology practices
- How to adopt new technology
- Social media as a professional tool

CLOSE 11/22 | MATERIALS DUE 12/7

FEBRUARY

- MIPS update
- Implications of machine learning
- Risk of hackers
- Diversity in dermatology

CLOSE 12/15 | MATERIALS DUE 1/4

MARCH

- Staff Attire
- Money Matters Column
- The patient experience
- Compounding update

CLOSE 1/19 | MATERIALS DUE 2/1

APRIL

- New filler products in US
- Dealing with media requests
- How practice models are evolving

CLOSE 2/16 | MATERIALS DUE 3/1

MAY

- Overtime rules
- Making your practice attractive to millennials
- Tanning
- Use of PRP in cosmetic dermatology

CLOSE 3/23 | MATERIALS DUE 4/5

JUNE

- Money Matters Column
- Transgender patients
- Hazardous plant exposures
- Cosmetics data update

CLOSE 4/20 | MATERIALS DUE 5/3

JULY

- Using technology to educate patients
- Geriatrics
- Impact of Trump Administration
- Emerging public health threats

CLOSE 5/18 | MATERIALS DUE 5/31

AUGUST

- Waiting room rules
- Atopic dermatitis
- Skills in a great practice manager
- Malpractice insurance

CLOSE 6/22 | MATERIALS DUE 7/5

SEPTEMBER

- Money Matters
- Drug access
- Hiring a dermatology coder
- Uses of microneedling

CLOSE 7/20 | MATERIALS DUE 8/2

OCTOBER

- Terminating employees
- Midterm election and dermatology
- Implicit bias in hiring
- Actinic keratosis

CLOSE 8/24 | MATERIALS DUE 9/6

NOVEMBER

- Melanoma reporting
- Biosimilars
- Large groups in dermatology
- Cancers in nails

CLOSE 9/21 | MATERIALS DUE 10/4

DECEMBER

- Money Matters
- Expectations vs reality of being a dermatologist
- Appearance in the office
- Joint guidelines

CLOSE 10/19 | MATERIALS DUE 11/1



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