Chronic Urticaria Clinical Care App

Designed to aid physicians in the diagnosis, treatment, and care of patients with urticaria.

Tell me about the CU app!

- Assists with differential diagnosis
- Provides considerations for diagnostic evaluation and testing
- Provides treatment approach "steps"
- Includes treatment reimbursement coding for ICD-10
- Shows recommended therapies

There is an increased prevalence of CU in females

Female to male ratio of 7.3 to as high as 4.1

CU by the numbers

- Urticaria is a common condition occurring in 20% of individuals at some point in life.
- CU is less common, occurring in about 5 per 1000 patients.
- Only 35% of patients are symptom free within one year.
- Up to 40% of patients with CU for 6 months have symptoms 10 years later.

www.aad.org/CUapp

The CU Clinical Care App is supported by a grant from Novartis Pharmaceuticals Corporation.