

American Academy of Dermatology Association
2017 Legislative Conference Agenda
Marriott Metro Center
775 12th St NW, Washington, DC 20005

Sunday, Sept. 10, 2017

2:00 – 3:00	Legislative Conference Registration
3:00 – 3:15	Welcome Remarks
3:15 – 4:00	Breakout Sessions
	Introduction to Advocacy
	Advanced Advocacy Training
4:00 – 5:00	Legislative, Policy and Political Overview: Outlook and Environment
5:00 – 5:30	Mentorship Connection
6:30 – 7:00	Welcome Reception
7:00 – 9:00	Dinner and Keynote Address <i>Charles Krauthammer, MD, Pulitzer Prize-winning Syndicated Columnist and Commentator</i>

Monday, Sept. 11, 2017

7:30 – 8:00 AM	Breakfast
8:00 – 8:40	Opening Address
8:45 – 9:15	The Timing of Your Advocacy: Overview of Legislative Asks
9:20 – 10:20	Burden of Skin Disease Briefing
10:20 – 10:30	Break
10:30 – 11:30	Educational Breakouts
	Regulatory Relief Under MACRA
	Access to Dermatologic Treatments
11:30 – 11:45	Break / Buffet Line

All Sessions will be held at the Marriott Metro Center, unless otherwise noted.

11:45 – 1:15 PM	Lunch – The Capitol Steps
1:20 – 2:20	Education Breakouts – Groups will alternate from AM sessions
2:20 – 2:35	Break
2:35 – 3:15	Legislative Address
3:15 – 4:00	Role Play & Storytelling Training
4:00 – 4:30	Final Capitol Hill Meeting Preparation & Hill Schedules <i>Christopher Kush, Soapbox Consulting</i>
4:30 – 5:00	Mentorship Connection
6:15 – 8:30	SkinPAC Donor Dinner (Invite only) The Hamilton 600 14th St NW, Washington, DC

Tuesday, Sept. 12, 2017

7:00 - 8:30 AM	Breakfast – Marriott Metro Center Capitol Hill Visit Review and Q&A
8:30 – 9:30 AM	SkinPAC Private Fundraising Event
9:00 AM - 5:00 PM	Capitol Hill Meetings

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