



Sunday, July 15, 2018

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| 2:30 – 3:30 PM | Conference Registration |
| 3:30 – 4:00 | Welcome Remarks |
| 4:00 – 5:00 | Opening Session: Legislative, Policy and Political Overview
The AADA hosts the Legislative Conference annually, inviting dermatologists and patient advocates from across the country to come to Washington D.C. for two and a half days of legislative briefings and advocacy. This session will go over the importance of your participation to AADA's advocacy efforts and how to make the most out of your time in D.C. Attendees will also learn about the current political landscape in order to better understand the timing of the AADA's advocacy activities and what to expect from Congress moving forward.
<i>Honorable Charles Boustany, Jr., MD</i>
<i>Partner, Capitol Counsel LLC</i>
<i>Former U.S. Representative, Co-Founder of House Doctors Caucus</i> |
| 5:00 – 5:30 | The Impact of Your Advocacy |
| 5:30 – 6:30 | Mentorship Connection |
| 6:30 – 7:00 | Welcome Reception |
| 7:00 – 9:00 | Dinner and Keynote Address
<i>Mara Liasson, Political Analyst, NPR and FOX News</i> |

All Sessions will be held at the Grand Hyatt Washington, unless otherwise noted.

Monday, July 16, 2018

7:30 – 8:00 AM	Breakfast
8:00 – 8:10	Opening Remarks
8:10 – 9:00	Timing of Your Advocacy: Overview of Legislative Asks
9:00 – 10:00	Pharmaceutical Access Legislative Ask Attendees will hear from a panel of experts about how current pharmaceutical access issues, such as drug pricing and pharmacy benefit manager transparency, are affecting patients and the practice of dermatology, as well as the Trump Administration's initiative, <i>American Patients First: Blueprint to Lower Drug Prices and Reduce Out-of-Pocket Costs</i> . <ul style="list-style-type: none">• <i>Bruce Brod, MD, FAAD, AADA Government Affairs and Health Policy Council Deputy Chair</i>• <i>Adam Harbison, Director, Congressional Affairs, National Community Pharmacists Association</i>• <i>Rodney Whitlock, Vice President, Health Policy, ML Strategies, LLC</i>
10:00 – 10:15	Break
10:15 – 11:30	Regulatory Relief Legislative Asks A panel of experts will discuss some of Medicare's regulatory requirements and problems, including issues related to MIPS, EHRs, prior authorization, and clinical data registries. They will describe the Legislative asks and examine the rationale for those requests. <ul style="list-style-type: none">• <i>Leslie Stein Lloyd, JD, Director, Regulatory and Payment Policy, AADA</i>• <i>Marta Van Beek, MD, PhD, FAAD</i>• <i>Brett Baker, Health Policy Advisor, U.S. Senate Finance Committee</i>• <i>Joel White, President, Horizon Government Affairs, Former Majority Staff Director, U.S. House Way & Means Subcommittee</i>
11:30 – 11:45	Importance of SkinPAC
11:45 AM – 12:00 PM	Lunch Buffet
12:00 – 1:00	Lunch & 2018 Election Forecast Enjoy lunch while gaining perspective on the upcoming election cycle. <i>Amy Walter, National Editor of The Cook Political Report</i>
1:00 – 1:30	Mentorship Connection / Networking Break
1:30 – 2:30	Advocacy with Personal Appeal Participants will learn about advocacy strategies to successfully influence lawmakers and increase their effectiveness as active advocates for the specialty, as well as best practices for high-impact social media engagement with legislators. <i>Seth Turner, Director of Citizen Engagement, Congressional Management Foundation</i>

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- 2:30 – 3:30** **Breakouts – Hill Meeting Role-Play Exercise**
Participants will meet with other attendees from their state to practice for Hill meetings through roleplaying.
- 3:30 – 3:45** **Break**
- 3:45 – 4:15** **Legislative Address**
U.S. Representative Peter Roskam (R-IL-6)
Chair, House Ways & Means Subcommittee on Health
- 4:15 – 5:00** **Final Capitol Hill Meeting Preparation & Hill Schedules**
Attendees will receive their meeting schedules and group assignments for Tuesday, review the dos & don'ts of congressional visits, and devise a strategic plan for executing successful meetings.
Kevin Schultze, Soapbox Consulting
- 5:00 – 5:30** **Resident Huddle**
- 6:30 – 8:30** **SkinPAC Donor Dinner** (Invite only – tickets required)
U.S. Representative Ami Bera, MD (D-CA-7)
U.S. Representative Candidate John Joyce, MD (R-PA-13)

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Tuesday, July 17, 2018

7:00 – 8:30 AM

Breakfast

Capitol Hill Visit Review and Q&A

8:00 – 9:00 AM

SkinPAC Private Fundraising Event

U.S. Senator Sherrod Brown (D-OH)

Member, Finance Committee

Member, Veterans' Affairs Committee

9:00 AM - 5:00 PM

Capitol Hill Meetings

11:30 AM – 2:00 PM

Buffet Lunch Served

Attendees are invited to enjoy lunch with their colleagues. Academy staff will be on hand to answer questions as well.

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