



Sunday, July 15, 2018

- 2:30 – 3:30 PM** **Conference Registration**
- 3:30 – 4:00** **Welcome Remarks**
- 4:00 – 5:00** **Opening Session: Legislative, Policy and Political Overview**
The AADA hosts the Legislative Conference annually, inviting dermatologists and patient advocates from across the country to come to Washington D.C. for two and a half days of legislative briefings and advocacy. This session will go over the importance of your participation to AADA's advocacy efforts and how to make the most out of your time in D.C. Attendees will also learn about the current political landscape in order to better understand the timing of the AADA's advocacy activities and what to expect from Congress moving forward.
Honorable Charles Boustany, Jr., MD
Partner, Capitol Counsel LLC
Former U.S. Representative, Co-Founder of House Doctors Caucus
- 5:00 – 5:30** **The Impact of Your Advocacy**
Attendees will learn about the importance of member advocacy at Legislative Conference and at home, including successes from last year's conference.
- 5:30 – 6:30** **Mentorship Connection**
- 6:30 – 7:00** **Welcome Reception**
- 7:00 – 9:00** **Dinner and Keynote Address**
Mara Liasson, Political Analyst, NPR and FOX News

All Sessions will be held at the Grand Hyatt Washington, unless otherwise noted.

Monday, July 16, 2018

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| 7:30 – 8:00 AM | Breakfast |
| 8:00 – 8:10 | Opening Remarks |
| 8:10 – 8:50 | Timing of Your Advocacy: Overview of Legislative Asks |
| 8:50 – 9:50 | Pharmaceutical Access Legislative Ask Attendees will hear from a panel of experts about how current pharmaceutical access issues, such as drug pricing and pharmacy benefit manager transparency, are affecting patients and the practice of dermatology. |
| 9:50 – 10:00 | Break |
| 10:00 – 11:15 | Regulatory Relief Legislative Asks A panel of experts will discuss the impact of regulatory burdens on dermatologists and their patients. Items discussed will include requirements within Medicare, including MACRA, MIPS, EHRs, prior authorization requirements, and clinical data registries. |
| 11:15 – 11:45 | Candidate Address <i>John Joyce, MD, FAAD</i> <i>Candidate, U.S. House (R-PA-13)</i> |
| 11:45 – 12:00 PM | Lunch Buffet |
| 12:00 – 1:00 | Lunch & 2018 Election Forecast <i>Amy Walter, National Editor, The Cook Political Report</i> |
| 1:00 – 1:15 | Mentorship Connection / Networking Break |
| 1:15 – 1:30 | Importance of SkinPAC |
| 1:30 – 2:25 | Advocacy & Storytelling Participants will learn about advocacy strategies to successfully influence lawmakers and increase their effectiveness as active advocates for the specialty, as well as best practices for high-impact social media engagement with legislators and effective advocacy storytelling. <i>Brad Fitch, President & CEO, Congressional Management Foundation</i> |
| 2:25 – 3:25 | Hill Meeting Role-Play Exercise |
| 3:30 – 4:00 | Legislative Address <i>U.S. Representative Peter Roskam (R-IL-6)</i> <i>Chair, House Ways & Means Subcommittee on Health</i> |
| 4:00 – 5:00 | Final Capitol Hill Meeting Preparation & Hill <i>Kevin Schultz, Soapbox Consulting</i> |
| 5:00 – 5:30 | Resident Huddle |
| 6:30 – 8:30 | SkinPAC Donor Dinner (Invite only) |

All Sessions will be held at the Grand Hyatt Washington, unless otherwise noted.

Tuesday, July 17, 2018

7:00 - 8:30 AM Breakfast

9:00 AM - 5:00 PM Capitol Hill Meetings

11:30 AM – 2:00 PM Buffet Lunch Served