



INDUSTRY EXPERT SESSIONS

Friday, March 1, 2019

These unique sessions provide exhibiting companies the opportunity to:

- Present new research findings on products
- Detail products
- Conduct demonstrations
- Highlight new products

These sessions are solely promotional and are not eligible for continuing medical education credit.

Location: Exhibit Hall

11:00 AM - 11:45 AM

Hosted by: Boehringer Ingelheim Pharmaceuticals, Inc.

Title: Pustular Psoriasis: Pathogenesis and Therapeutic Options (Current and Future)

Description:

Generalized pustular psoriasis (GPP) and palmoplantar pustulosis (PPP) are variants of psoriasis, although both diseases are genetically and/or clinically distinct. Uncontrolled activation of the IL-36 pathway can drive inflammatory pustular skin diseases. Targeting this pathway may prove a feasible approach to treating these subtypes of pustular psoriasis.

12:15 PM - 1:00 PM

Hosted by: Celgene Corporation

Title: Moving Beyond Topicals: Perspectives on Systemic Treatment for Psoriasis

Description:

This is an unbranded program in which Dr. Paul Yamauchi will be discussing the unmet needs for psoriasis patients, challenges of topical-only treatment and considerations for transitioning patients from a topical to a systemic therapy.

1:30 PM - 2:15 PM

Hosted by: Pfizer, Inc.

Title: An Update on a Steroid-Free Topical Option for Mild-to-Moderate Atopic Dermatitis in Patients 2 Years and Older

Description:

Join us for an interactive presentation on a steroid-free topical therapy for the treatment of mild-to-moderate atopic dermatitis. Expert faculty will guide the audience through an in-depth look into the product and answer questions to help attendees gain a better understanding of this treatment option.

2:45 PM – 3:30 PM

Hosted by: Novartis Pharmaceuticals Corporation



INDUSTRY EXPERT SESSIONS

Saturday, March 2, 2019

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Location: Exhibit Hall

11:00 AM - 11:45 AM

Hosted by: Novartis Pharmaceuticals Corporation

12:15 PM - 1:00 PM

Hosted by: Celgene Corporation

Title: Are Your Topical Patients Systemic-Ready? An Oral Treatment Option for Moderate to Severe Plaque Psoriasis

Description:

Dr. Robert Greenberg will be presenting a current oral, non-biologic treatment option in moderate to severe plaque psoriasis.

1:30 PM - 2:15 PM

Hosted by: Janssen Biotech, Inc.

Title: A First-line Biologic with Head-to-Head Data vs Adalimumab vs Secukinumab

Description:

Review TREMFYA® clinical efficacy and safety data from the VOYAGE 1 and VOYAGE 2 pivotal trial and review TREMFYA® clinical efficacy and safety data from the ECLIPSE trial. Presented by Jennifer Soung, MD and Steven R. Feldman, MD, PhD

2:45 PM – 3:30 PM

Hosted by: Dermira, Inc.

Title: QBREXZA Raises the Bar



INDUSTRY EXPERT SESSIONS

Sunday, March 3, 2019

These unique sessions provide exhibiting companies the opportunity to:

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Location: Exhibit Hall

11:00 AM - 11:45 AM

Hosted by: Regeneron and Sanofi Genzyme

Title: DUPIXENT® (dupilumab): Approved for Two Indications

Description:

DUPIXENT is approved by the FDA. Come learn about clinical efficacy, safety information, MOA, and dosing and administration, and how DUPIXENT may help your patients.

12:15 PM - 1:00 PM

Hosted by: UCB, Inc.

Title: CIMZIA® (certolizumab pegol) for the Management of Psoriatic Disease

1:30 PM - 2:15 PM

Hosted by: Leo Pharma, Inc.

Title: Advances in Atopic Dermatitis