



**PARTNER  
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US TODAY!**

# 2018 AAD ANNUAL MEETING SPONSORSHIPS AVAILABLE

Looking for ways to get your company in front of dermatologists? The American Academy of Dermatology (AAD) Annual Meeting attracts on average **18,000 attendees**, including approximately **10,000 dermatologists and healthcare professionals** from around the world. A variety of sponsorship opportunities are available at the Annual Meeting in San Diego, CA. from February 16-20, 2018. These are great opportunities to put your company at front of mind to meeting attendees.

## AVAILABLE SPONSORSHIPS:

### \$50,000+

- ~~WiFi~~ **\$85,000**
- ~~eCenters~~ **\$75,000 sole support**
  - ~~eCenter in The Connection~~ \$50,000
  - ~~eCenter in the registration area~~ \$35,000
- Annual Meeting International Registration Scholarships – **\$60,000**
  - 30 total scholarships – \$2,000 per scholarship
- Notebooks for Annual and Summer Meetings – **\$60,000\***
- Meeting Concierge Program – **\$50,000 sole support**
  - Concierge Information Booth – \$35,000
  - Concierge Vests – \$25,000

### \$40,000+

- ~~Dermatology World Meeting News Post Edition~~ **\$45,000 sole support**
  - ~~Ad on the center spread~~ \$30,000
  - ~~Ad on the back cover~~ \$25,000
- ~~Dermatology World Meeting Meeting News Preview Edition~~ – **\$45,000 sole support**
  - ~~Ad on the center spread~~ \$30,000
  - ~~Ad on the back cover~~ \$25,000
- ~~Mobile App for Annual and Summer Meetings~~ **\$40,000**
- Pens for Annual and Summer Meetings – **\$40,000\***
- ~~Pocket Guide~~ **\$40,000**
- ~~Residents' Reception (Fri.)~~ **\$40,000**

### \$30,000+

- ~~Hotel Key Cards~~ **\$35,000**
- ~~Industry Non-CME (INC) Programs\*\*~~ **\$37,500**
- International Membership Reception – **\$35,000**
- International Scholarship Dinner – **\$35,000**
- Life After Residency: A Toolkit for Success Program Residents' Reception (Thurs.) – **\$35,000**
- ~~Press Office and Media Appreciation Luncheon~~ **\$30,000**
- ~~Stars of the Academy Award Reception~~ **\$35,000**
- ~~Young Physician and New Member Reception~~ **\$35,000**
- ~~Attendance verification Monitors~~ **\$30,000**

### \$20,000+

- Guest Speaker – **\$25,000**
- ~~Life After Residency: A Toolkit for Success Program Residents' Luncheon (Thurs.)~~ **\$25,000**
- Advance Registration Mailer – **\$20,000**
- ~~Leadership and Mentoring Reception~~ **\$20,000**
- Sharing Mentoring Experiences Breakfast – **\$20,000**
- Take Five...Seated Massage – **\$20,000**

### \$10,000+

- Nursing Mother's Room – **\$15,000**

## MULTIPLE SUPPORTER

- ePosters Exhibit Area – **\$35,000 minimum**
- Life After Residency: A Toolkit for Success Program – **\$25,000 minimum**
- Resident Access to Education Program – **various amounts**

\*The AAD follows the Council of Medical Specialty Societies (CMSS) Code for Interactions with Companies. As such, this opportunity is not available for sponsorship to companies/for-profit entities that develop, produce, market or distribute drugs, devices, services or therapies used to diagnose, treat, monitor, manage, and alleviate health conditions.

\*\*Additional information on hosting an INC Program, including the benefits, is detailed in the AAD's INC Program Application.

**Annual Meeting sponsors will receive the following benefits:**

- Logo on onsite signage in high-traffic area at the Annual Meeting
- Recognition in the Program Announcement and Onsite Meeting Guide (pending publication date).
- Invitation to the Corporate Recognition Reception at the Annual Meeting.

**INTERESTED IN SPONSORING,**  
call Miriam St. Jon today at 847-240-1401.

