



PARTNER WITH US TODAY!

2018 AAD ANNUAL MEETING SPONSORSHIPS AVAILABLE

Looking for ways to get your company in front of dermatologists? The American Academy of Dermatology (AAD) Annual Meeting attracts on average **18,000 attendees**, including approximately **10,000 dermatologists and healthcare professionals** from around the world. A variety of sponsorship opportunities are available at the Annual Meeting in San Diego, CA. from February 16-20, 2018. These are great opportunities to put your company at front of mind to meeting attendees.

AVAILABLE SPONSORSHIPS:

\$50,000+

- WiFi ~~-\$85,000~~
- eCenters ~~-\$75,000 sole support~~
 - eCenter in The Connection ~~-\$50,000~~
 - eCenter in the registration area ~~-\$35,000~~
- Annual Meeting International Registration Scholarships – **\$60,000**
 - 30 total scholarships – \$2,000 per scholarship
- Notebooks for Annual and Summer Meetings – **\$60,000***
- Meeting Concierge Program – **\$50,000 sole support**
 - Concierge Information Booth – \$35,000
 - Concierge Vests – \$25,000

\$40,000+

- ~~Dermatology World Meeting News Post Edition~~ ~~-\$45,000 sole support~~
 - ~~Ad on the center spread~~ ~~-\$30,000~~
 - ~~Ad on the back cover~~ ~~-\$25,000~~
- ~~Dermatology World Meeting Meeting News Preview Edition~~ – ~~**\$45,000 sole support**~~
 - ~~Ad on the center spread~~ ~~-\$30,000~~
 - ~~Ad on the back cover~~ ~~-\$25,000~~
- ~~Mobile App for Annual and Summer Meetings~~ ~~-\$40,000~~
- Pens for Annual and Summer Meetings – **\$40,000***
- ~~Pocket Guide~~ ~~-\$40,000~~
- ~~Residents' Reception (Fri.)~~ ~~-\$40,000~~

\$30,000+

- ~~Hotel Key Cards~~ ~~-\$35,000~~
- ~~Industry Non-CME (INC) Programs**~~ ~~-\$37,500~~
- International Membership Reception – **\$35,000**
- International Scholarship Dinner – **\$35,000**
- Life After Residency: A Toolkit for Success Program Residents' Reception (Thurs.) – **\$35,000**
- ~~Press Office and Media Appreciation Luncheon~~ ~~-\$30,000~~
- ~~Stars of the Academy Award Reception~~ ~~-\$35,000~~
- ~~Young Physician and New Member Reception~~ ~~-\$35,000~~
- ~~Attendance verification Monitors~~ ~~-\$30,000~~

\$20,000+

- Guest Speaker – **\$25,000**
- ~~Life After Residency: A Toolkit for Success Program Residents' Luncheon (Thurs.)~~ ~~-\$25,000~~
- Advance Registration Mailer – **\$20,000**
- ~~Leadership and Mentoring Reception~~ ~~-\$20,000~~
- Sharing Mentoring Experiences Breakfast – **\$20,000**
- Take Five...Seated Massage – **\$20,000**

\$10,000+

- Nursing Mother's Room – **\$15,000**

MULTIPLE SUPPORTER

- ePosters Exhibit Area – **\$35,000 minimum**
- Life After Residency: A Toolkit for Success Program – **\$25,000 minimum**
- Resident Access to Education Program – **various amounts**

*The AAD follows the Council of Medical Specialty Societies (CMSS) Code for Interactions with Companies. As such, this opportunity is not available for sponsorship to companies/for-profit entities that develop, produce, market or distribute drugs, devices, services or therapies used to diagnose, treat, monitor, manage, and alleviate health conditions.

**Additional information on hosting an INC Program, including the benefits, is detailed in the AAD's INC Program Application.

Annual Meeting sponsors will receive the following benefits:

- Logo on onsite signage in high-traffic area at the Annual Meeting
- Recognition in the Program Announcement and Onsite Meeting Guide (pending publication date).
- Invitation to the Corporate Recognition Reception at the Annual Meeting.

INTERESTED IN SPONSORING,
call Miriam St. Jon today at 847-240-1401.

