AAD 2018 Annual Meeting Advance Attendee Mailing List
Terms & Conditions

Global Education Day of Dermatology at the 2018 AAD Annual Meeting is an opportunity for International Societies who are member organizations of the International League of Dermatological Societies (ILDS) to hold an independent educational session the day before the official start of the AAD Annual Meeting on Thursday, February 15, 2018. These unique sessions provide International Societies the opportunity to highlight their members' work and network with fellow dermatologist from around the world.

Registration Mailing Lists
The Academy provides advance meeting registration mailing lists. The lists are available for a one-time use only basis. This offer is available exclusively to confirmed participants of Global Education Day of Dermatology at the 2018 Annual Meeting.

1. Lists are provided in Excel format for one-time use only as mailing labels. The Academy does not rent or otherwise disseminate other member information, including but not limited to e-mail addresses and fax numbers, to other organizations.
2. There will be a $200.00 Expedited Fee charge for requests received for the advance list after January 10, 2018.
3. A sample of the material to be mailed must be provided with request. Orders cannot be processed until we receive the final sample.
4. Submission Deadline: Wednesday, January 10, 2018
   Fulfillment Date: Wednesday, January 24, 2018.

Terms and Conditions
Persons and societies using the Academy’s mailing lists are required to sign the order form indicating they acknowledge and agree to the following:

1. The Academy has the exclusive right to license the mailing list containing the names and addresses furnished to licensee, which are the property of Academy. Licensee is granted a non-exclusive sub-license to use the mailing list one time for a single mailing as specified in each list order (signed by licensee and on file in the Academy office) and for no other purpose. The mailing list licensee agrees that the promotional piece(s) supplied for approval is the full piece(s) that will comprise the mailing and must be submitted prior to receiving the list.

2. The Academy mailing list is the property of the Academy and may not be reproduced. Licensee may not copy, reformat, transfer, reproduce, or retain in any form whatsoever all or any part of the mailing list or permit a third party, agent, employee or contractor or their respective agents to do so. The list shall not be used to create a database nor complete additional mailings of the same material. Licensee shall indemnify Academy for any loss, damage, claim or expense (including attorney’s fees) arising out of Licensee’s use or misuse of the mailing list.

3. The licensee acknowledges and agrees to the fact that the mailing list is and will continue to be monitored to prevent improper use thereof by a combination of seeded or varied names and addresses. Any method used to alter, detect, or eliminate decoy names is strictly prohibited. Any unauthorized appearance of any decoy name constitutes evidence of complete re-use of the list. Evidence that the list has been used for other than the approved, one-time use may be grounds for action by the Academy to terminate the use of the data, deny any future requests, and seek recovery of damages by the Academy, including recovery of the Academy’s attorney’s fees in any such action.
4. The Academy has the right to refuse the rental of the mailing list at its discretion. The Academy’s “Guidelines for Promotion of Non-Academy Products & Services” is the governing document of what is acceptable. Promotion of products, meetings, and services that compete directly with those offered by the Academy is generally prohibited.

5. With the exception of the Academy approved recognition programs, Academy logos, seals, trademarks, service marks, or other similar property rights, including those that are in disuse, may not be used in connection with any product or advertising materials displayed or distributed.

The American Academy of Dermatology Annual Meeting is wholly owned by the Academy and is not a public event. Programs presented at the Annual Meeting are for the education of attendees and purchasers of recorded presentations as authorized by the Academy.

Any unauthorized use of program content, the name of an Academy speaker and/or program title, or the name of Academy without the written consent of the Academy is prohibited and will be grounds for termination of exhibitor privileges and prosecution for infringement of the copyright laws.

6. At the discretion of the Academy, mailing list will be provided only to a bonded mailing house. Upon request, licensee will provide proof that the address or email address provided for receipt of the list was to a bonded mailing house and that a bonded mailing house conducted the mailing.

7. The mailing list ordered will be custom produced to the specifications on the order form. The list is to be used within 4 months of receipt. Replacement lists will not be provided unless due to an error on the part of the Academy.

8. The Licensee agrees that in the event of any usage contrary to this agreement, that they, the undersigned, will be held responsible to pay a penalty of $10,000 and other damages that may arise out of unauthorized use. Legal action may be taken due to violation of copyright laws and/or of this Agreement.

The Academy has the right to refuse the rental of the mailing list at its discretion.
Order Form - AAD AM18 Advanced Attendee Mailing List Rental

Available exclusively from the American Academy of Dermatology Association (AADA). The undersigned acknowledges and agrees that he/she has reviewed and shall comply with the Terms and Conditions with respect to the use of the mailing list. The Terms and Conditions are provided in conjunction with this document.

Signature __________________________

Contact Name ____________________________________________________________

Company/Institution __________________________________________________________

Shipping Address _____________________________________________________________

City, State, Zip __________________________________________________________________

Phone ___________________________ Fax __________________________

Payment must accompany order. Indicate payment method below.

☐ Check enclosed, payable to AAD AM18 Advanced Attendee Mailing List

☐ American Express

Credit Card # ___________________________ Exp. Date ____________

Sign here:

Cardholder’s Name (please print) ___________________________ Total Enclosed __________

Delivery

☐ E-mail address (please print) __________________________________________________

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File Type

☐ MS Excel

*Email completed order form with sample of proposed mailing to:  
Debra Barrett, CMP  
Senior Manager, Meetings & Conventions  
930 East Woodfield Road  
Schaumburg, IL 60173  
Email: dbarrett@aad.org  
Direct: 847/240-1477

Standard Processing Time: 7-10 business days.
Effective Sept. 1, 2016