



INDUSTRY EXPERT SESSIONS

These unique sessions provide exhibiting companies the opportunity to:

- Present new research findings on products
- Detail products
- Conduct demonstrations
- Highlight new products

These sessions are solely promotional, and are not eligible for continuing medical education credit.

LOCATION: Exhibit Hall

SCHEDULE:

Friday, March 03, 2017

Time: 11:00 AM - 11:45 AM

Hosted by: Celgene

Title: Moving Beyond Topicals: Perspectives on Systemic Treatment for Psoriasis

Description:

This is an unbranded program in which Dr. Shane Chapman will be discussing the unmet needs for psoriasis patients, limitations of topical-only treatment and considerations for transitioning patients from a topical to a systemic therapy

Time: 12:15 PM - 1:00 PM

Hosted by: Celgene

Title: You've Got Options: The Changing Paradigm of Plaque Psoriasis Treatment

Description:

Dr. Jeffrey Sobell will be presenting a current oral, non-biologic treatment option in moderate to severe plaque psoriasis.

Time: 1:30 PM - 2:15 PM

Hosted by: Allergan

Title: Allergan Medical Dermatology Industry Expert Session

Description:

Allergan plc (NYSE: AGN), is a bold, global pharmaceutical company focused on developing, manufacturing and commercializing branded pharmaceuticals, devices and biologic products for patients around the world. For more information, visit www.Allergan.com.

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Saturday, March 04, 2017

Time: 11:00 AM - 11:45 AM

Hosted by: Novartis

Title: Cosentyx

Time: 12:15 PM - 1:00 PM

Hosted by: Regeneron and Sanofi Genzyme

Title: In Atopic Dermatitis, Looks Can be Deceiving

Description:

Atopic dermatitis is a common, chronic inflammatory skin disease. Current evidence demonstrates nonlesional skin is abnormal with persistent subclinical inflammation throughout the body. Underlying chronic inflammation leads to well-known AD signs and symptoms. Type 2 (including Th2) cytokines, IL-4 and IL-13, are key drivers of this inflammatory process.

Time: 2:45 PM - 3:30 PM

Hosted by: GENENTECH/NOVARTIS

Title: Spotlight on CIU: Vicki Lawrence's Story

Description:

Actress and comedienne Vicki Lawrence will share her experience with chronic idiopathic urticaria (CIU), a form of chronic hives. She is the face of *CIU & You*, a program focused on supporting CIU patients' needs. Vicki will be joined by a leading dermatologist to discuss CIU and disease management

Sunday, March 05, 2017

Time: 11:00 AM - 11:45 AM

Hosted by: Pfizer

Title: Introducing a new nonsteroidal topical prescription treatment option for mild-to-moderate atopic dermatitis

Description:

Come learn about a new, nonsteroidal treatment option for patients aged 2 years and older with mild-to-moderate atopic dermatitis. We'll review the mechanism of action and the efficacy and safety data.

Time: 12:15 PM - 1:00 PM

Hosted by: Amgen

Title: "Biosimilars in Psoriasis: Insights Into the Evidence"

Description:

Expert faculty will highlight advances in development of biosimilars for psoriasis, review the totality of evidence supporting biosimilar approval, and discuss the unique considerations for clinical evaluation of a biosimilar.

Time: 1:30 PM - 2:15 PM

Hosted by: SUN Dermatology

Title: IL-23 BIOLOGY AND ITS ROLE IN THE PATHOGENESIS OF PSORIASIS

Description:

The T_H17 immunologic pathway, and associated cytokines, have a fundamental role in the pathophysiology of psoriasis. IL-23 is required for the maturation of T_H17 cells and, consequently, production of IL-17 and IL-22. Several IL-23 inhibitor therapies are in development; their mechanism of action and anticipated clinical outcomes will be discussed.