Academy Volunteer Opportunities
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Strategic Framework

Excellence in patient care through education, research and advocacy

- Collaboration
- Social Responsibility
- Diversity

Priorities

Specialty Leadership
- Specialty Development
- Specialty Leadership

Membership Support
- Practice Management Resources
- Practice Advocacy
- Healthcare System and HIT Transformation
- Maintenance of Certification and Licensure
- Volunteerism
- Member Needs

Organizational Vitality
- Organizational Capacity
- Human Capital
- Financial Sustainability and Revenue Diversification
- Information/Data and Technology Infrastructure

Strategies, Tactics, Milestones
- Standards and Metrics

2011 Appointment Application: http://www.aad.org/forms/appointmentapplication
AAD/AADA Board Committees and Mission Statements

**Academy Former Presidents Advisory Board**
The Former Presidents Advisory Committee will serve in an advisory role and as a resource when called upon, with the approval of the President, to review, evaluate and/or make recommendations on policies and issues related to the Academy and be available in a supporting role to enhance the success of Academy policy.

**Advisory Board**
The Advisory Board Executive Committee protects, promotes and preserves the interests of the practitioner of dermatology. It acts as a liaison to communicate the interests and concerns of the “grassroots” dermatologic societies to the AAD and to disseminate information regarding the Academy’s national policies and positions to the local membership.

**Audit Committee**
The Audit Committee has a very substantial charge, which is reflected in the policy of the AAD. The work of the Audit Committee represents the final review activity associated with the Academy’s annual financial results. The Committee conducts on behalf of the Board of Directors an in-depth review of the Academy’s financial documents of the most recently ended fiscal year. These documents include those prepared by the Academy’s independent auditors and staff. The Committee assures the Board of Directors and the membership that the funds of the Academy are being prudently managed and that expenditures were consistent with the purposes and levels intended at the time that the financial plan (budget) for the fiscal year was prepared and approved by the Board.

**Bylaws Committee**
In accordance with guidelines set forth in the AAD/A’s Administrative Regulations, the Bylaws Committee shall review, analyze and suggest revisions as it may deem necessary and appropriate to all proposed amendments to the AAD/A’s Bylaws or Articles of Incorporation that may originate either with the Board of Directors or by petition of qualified members.
Executive Committee
The Executive Committee is responsible for the management of the Academy when the Board of Directors is not in session. In particular, the Executive Committee shall be responsible for supervising and directing the activities of all councils and committees, including performing the specific supervisory functions described in the Administrative Regulations relating to councils and committees.

Intersociety Liaison Committee
The Intersociety Liaison Committee enhances communication among the presidents of dermatologic societies in the U.S. covering the major disciplines in dermatology on issues of importance to dermatology and dermatology societies, to identify mechanisms to enhance inter-society communication, and to strengthen our ties, while assuring that the Academy is central to all strategic specialty communications.

Investments Committee
The Investments Committee reviews Academy investment practices so as to achieve maximum return with greatest security of all funds.

Leadership Development Steering Committee
To develop leadership skills in dermatologists, preparing and motivating them to serve effectively in:

- organized medicine;
- policy making, advocacy and practice management; and
- their careers.

Organizational Structure Committee
The Organizational Structure Committee surveys and updates on a continuing basis the council, committee, and task force structure. The Committee makes recommendations to the Board of Directors for any changes to the organization.
Priorities Committee
The Priorities Committee reviews priority projects as submitted by the Academy’s Task Force, Committee, and Council Chairs. It develops priorities for the Academy and recommends same to the Board of Directors. The Committee identifies financial resources necessary to carry out these priorities. It also presents the information to the Board of Directors in the form of a proposed budget for the coming fiscal year.

Strategy Committee
The Strategy Committee will:

- Regularly review the AAD strategic plan and recommend updates as necessary to the Board of Directors. The committee will assess whether the vision, mission, and strategic goals and objectives reflect the current environment, by conducting regular environmental scans.

- Assure two-way communication between the AAD Board of Directors regarding the strategic plan and its objectives, and the Academy councils, committees and task forces, and recommend ongoing methods to assure council, committee, and task force input in the strategic planning process.

- Monitor the progress in achieving strategic plan goals, and report status to the Board of Directors.
AAD Board Committees and Mission Statements

Development Committee
The Development Committee provides guidance for the Academy’s overall fundraising efforts. Responsibilities include establishing fundraising policies and priorities, assisting in the identification of potential corporate and individual donors, developing short-term and long-term fundraising plans, recommending, reviewing and/or approving individual program campaigns, and directly participating in solicitation.

Ethics Committee
The Ethics Committee prepares, maintains and disseminates guidelines outlining a code of conduct and ethical principles for dermatologists. The Committee also develops regulations and administrative procedures facilitating their implementation. It reviews complaints or charges alleging violation of these guidelines by members or staff of the Academy.

Judicial Panel
The Judicial Panel studies and evaluates moral, ethical, legal and other problems referred to it by the Ethics Committee and the Secretary-Treasurer for the purpose of deciding if disciplinary action is warranted. The Panel makes recommendations to the Board of Directors as to what disciplinary action should be taken.

Nominating Committee
The Nominating Committee shall screen and evaluate all nominees, and select a definitive slate of highly-qualified candidates for President-Elect, Vice President-Elect, Board of Directors and Nominating Committee Member Representative based on professional, scholarly and administrative skills, as well as, geographic representation.
**Council on Member Services**

The Council on Member Services coordinates activities that provide service to all segments of membership. It serves to ensure that the Academy is meeting the needs of members of all ages, stages of practice, membership category and country of residence. It also oversees programs to encourage members to serve the Academy and to recognize those that serve in this and other leadership and volunteer capacities.

**Education and Volunteers Abroad Committee**

The purpose of the Education and Volunteers Abroad Committee is to provide volunteer opportunities for dermatologists traveling to developing countries. The Committee also coordinates the dissemination of educational materials, including teaching slides, to dermatology programs abroad. The AAD works closely with and is a sponsor of Health Volunteers Overseas (HVO). HVO is an organization which designs and implements educational programs in developing countries. These programs are staffed by volunteer health care professionals who are recruited, briefed and placed by HVO. In 2004 the Committee assumed the responsibility for the Skin Care in Developing Countries program which seeks to improve the care and prevention of skin diseases abroad. The thrust of this program is directed at providing a continuing education program to appropriate health care providers in developing countries.
History Committee
The History Committee promotes the knowledge and interest in the history of dermatology of both members and the public, and selects recipients for the Master Dermatologist Award.

International Affairs Committee
The Committee on International Affairs promotes the interchange of information, skills, concepts, understanding, and friendship between the American Academy of Dermatology and its members with dermatology communities and dermatologists throughout the rest of the world. It also selects US/Canadian residents and fellows to receive scholarships provided by certain international dermatologic societies to attend their annual meetings. The Committee monitors the scholarship programs from foreign societies and services as an ombudsman for international members.

World Congress Fund Review Task Force
The World Congress Fund Review Task Force reviews and sets policies and awarding priorities for scholarships, grants, and other appropriate international educational activities from the interest generated from the endowment established with the balance of funds from the 18th World Congress of Dermatology.

Membership Committee
The Membership Committee reviews and evaluates all properly filed applications for membership. It develops recommendations for the Board of Directors regarding membership categories, Bylaws amendments, and membership policy changes, and maintains, in conjunction with the Secretary-Treasurer, current records regarding the membership.

Diversity Task Force
The Diversity Task Force will serve as a resource of the Academy to promote and educate the medical profession, the public, and industry about diversity issues in dermatology. The Task Force will pursue its mission through activities that: support and encourage the education of dermatologists in the prevention and treatment of the skin of people of color; promote the specialty of dermatology to medical students of color through the Diversity Mentorship Program and other mechanisms; support and encourage education of the public on the prevention and treatment of the skin conditions of people of color through the use of pictures of people of color in marketing materials disseminated by the Academy; and encourage dermatologists to support and participate in pertinent national conferences that address dermatological issues of people of color.
Residents/Fellows Committee
The Resident/Fellows Committee supports the interests of and addresses issues of concern to residents and fellows in training during post graduate education. It promotes effective communication and action toward these ends between individuals, training programs, graduate medical education societies, and the Academy.

Volunteerism Committee
The Volunteerism Committee develops and maintains activities to encourage members to make a commitment to volunteer, foster the spirit of volunteerism, and recognize members who make a commitment to “give back” to Dermatology.

Young Physicians Committee
The goal of the Young Physicians Committee is to foster leadership of young physicians and prepare them for future roles in organized medicine; to enhance the communication among young physicians with common concerns; to present young physician issues to the AAD Board of Directors; and to foster participation in the AAD. Young Physicians are those up to age 40 or within 8 years of completion of residency training.
Council on Education

The core mission of the Council on Education is to coordinate the development of high-quality education programs that meet the licensure, medical knowledge, and clinical competency needs of Academy members. Education opportunities developed by the Council’s committees, task forces, ad hoc task forces, and workgroups provide members with the tools to satisfy life-long learning to administer high-quality patient care. The Council on Education is also responsible for ensuring compliance with the policies, standards, guidelines, and regulations of the ACCME, the AMA, and the OIG.

Scientific Assembly Committee
The Scientific Assembly Committee plans, implements and evaluates the educational programs of the Annual and Summer Academy Meetings. These educational programs should include but not be limited to the enhancement of quality and safety of dermatologic care. It also maintains and advances the excellence of educational programs based on scientific, clinical and practice information needs of the membership.

Art Exhibit Task Force
The Art Exhibit Task Force oversees the exhibition of original art by members of the Academy and their families, that is held in conjunction with the Annual Meeting of the Academy. This gives members a forum to display their creativity and to provide an oasis of beauty for the attendees.
Named Lectureship Task Force
The Named Lectureship Task Force is responsible for administering and selecting recipients for the Marion B. Sulzberger Award Lectureship (Lila Gruber Fund of the AAD), Clarence S. Livingood MD Lectureship, Lila Gruber Memorial Cancer Research Award and the Everett C. Fox, MD Memorial Award and Lectureship. The Task Force will initially, and then periodically, review the Administrative Policies for each lecture and recommend revisions to the Board of Directors as necessary. The Task Force will solicit nominations, review the qualifications of nominees in relation to the Administrative Policies, and recommend awardees to the Scientific Assembly Committee.

Poster Exhibit Task Force
The Posters Exhibit Task Force enhances the educational value of the Academy Meetings by administering poster exhibits, poster discussion sessions, and poster awards. Poster abstracts are solicited, blind reviewed, and graded by peer review, for selection as poster exhibits or poster discussions. The Task Force develops guidelines and monitors posters for quality educational content.

Needs Assessment and Educational Program Evaluation Committee
The Needs Assessment and Educational Program Evaluation Committee acts as the central coordinating structure for the needs assessment and evaluation processes for the Academy’s educational activities. The Committee is responsible for developing mechanisms to measure need and evaluation, synthesizing results, and forwarding results and recommendations to the appropriate Task Force, Committee or Council for consideration and implementation for educational program improvement.

Annual Meeting Evaluation Task Force
The Annual Meeting Evaluation Task Force develops and maintains a system that evaluates and assesses all Academy educational activities planned by the Scientific Assembly Committee. It reports the results of the evaluation to the appropriate educational councils and committees of the Academy.

CME Program Review and Evaluation Task Force
The CME Program Review and Evaluation Task Force reviews educational programs and provides approval/recognition of AAD category 1 credit for those which use appropriate planning procedures for continuing medical education. It monitors established programs against pre-established guidelines so as to ensure quality dermatologic education.
Needs Assessment Task Force
The Needs Assessment Task Force conducts ongoing assessment of dermatologists’ learning needs through review of past evaluation data, surveys of AAD members, reviews of current research, and similar sources of information that can be used by the Council on Education in the planning and development of AAD educational activities.

Distance Learning and Enduring Materials Committee
The Distance Learning and Enduring Materials Committee acts as the central coordinating structure for the Academy’s distance learning/enduring materials. It develops new self-directed educational activities, tools, and products to meet the changing educational needs of the membership. It provides guidance and serves in an advisory capacity to staff on new and existing self-directed learning activities that do not have oversight by a task force or committee. The committee also makes recommendations on current self-directed learning activities.

Core Curriculum Task Force
The Core Curriculum Task Force plans, develops, and continually monitors a core curriculum of dermatology which will become the central planning guide for all Academy educational programs, activities, and services. The Task Force also provides guidance to the workgroup that publishes a bi-monthly CME enduring material titled DermClips.

Dialogues in Dermatology
Dialogues in Dermatology, as the audio journal of the American Academy of Dermatology, strives to provide its subscribers with current, practical information on the entire spectrum of dermatology and its subspecialties, enabling them to receive continuing medical education credit and provide opportunities for improving their practice. Additionally, the audio presentation in a dialogue and commentary format should enable the subscriber to integrate this information so that the practice of dermatology is enhanced and patients are the ultimate beneficiaries.

Interdisciplinary and Postgraduate Education Task Force
The Interdisciplinary and Postgraduate Education Task Force is responsible for organizing high-quality, in-depth, postgraduate dermatology courses, co-sponsored CME activities, consensus-style conferences and educational materials for dermatologists, physicians who practice in other medical specialties, medical students, and allied healthcare professionals.
Sulzberger Institute for Dermatologic Education Committee
The Sulzberger Institute for Dermatologic Education Committee supports the development of innovative educational applications through funding of grants to promote excellence in dermatologic education.

Maintenance of Certification Committee
The Maintenance of Certification (MOC) Committee coordinates the development of new and evaluation of existing AAD educational programs pertinent to the dermatology MOC process. It also serves to enhance communication to ABD diplomats/AAD members regarding impending changes and requirements related to the change from traditional recertification to MOC.

Quality Assurance/Quality Improvement Task Force
The Quality Assurance and Quality Improvement Task Force serves as a resource to the Maintenance of Certification Committee, and when requested, to the Council on Education on issues related to Component 4 of the American Board of Dermatology's Maintenance of Certification Program (D-MOC). The work of this group includes the content development of an online CME activity that assists physicians in fulfilling Component 4 of D-MOC. This group also makes recommendations regarding development of other educational programs related to performance improvement and assessment of practice.

Self-Assessment Task Force
The Self-Assessment Task Force develops and produces educational opportunities for dermatologists to assist them in evaluating their medical knowledge and, where appropriate, help them prepare for periodic testing. Activities include bimonthly self-assessment examinations published in JAAD, comprehensive reviews of the field through the Dermatology Self Evaluation Program (DSEP), courses at AAD meetings and other programs developed to aid dermatologists evaluate knowledge and judgment on a variety of topics related to their practice.
Council on Communications

The Council on Communications develops and manages a multi-faceted public education program which: presents the role of the dermatologist as the physician of choice for all medical, surgical, and cosmetic problems of skin, hair, and nails; portrays the dermatologist as a patient advocate; and reinforces the image of dermatology as a specialty with varied interests, including on-going scientific research. The Council ensures communication within the specialty of dermatology and between the Academy and its members.

Camp Discovery Committee
The Camp Discovery Committee provides children with chronic, significant skin disorders the opportunity to experience camp and support each other in a setting of acceptance, love, and fun.

Melanoma/Skin Cancer Committee
The Melanoma/Skin Cancer Committee serves as an expert advisory committee for issues related to melanoma and other skin cancers and directs, implements and assesses the success of the Academy’s skin cancer intervention activities under the SCRIPT (Skin Cancer Reduction: Intervention Plan for Tomorrow) Plan. The SCRIPT Plan is the Academy’s strategic approach to lead the charge to reduce the mortality rate of melanoma and other skin cancers during the next ten (10) years and to dramatically reduce the incidence of melanoma and other skin cancers in thirty (30) years. The Committee’s work fortifies the Academy’s leadership role in defining and directing a national public education campaign to eradicate and prevent skin cancer, focusing efforts on detection, prevention and treatment. Its key components are developing trend data and metrics for melanoma and non-melanoma skin cancers, reviewing and evaluating public messages, and collaborating with other stakeholders to motivate key audiences to change their behavior through innovative activities and programs.
Pamphlets Editorial Board
The Pamphlets Editorial Board maintains a source of available, brief, current explanations in the form of pamphlets, of the various disorders encountered by dermatology. These pamphlets are intended to be a public service to aid physicians and allied health professionals in explaining diseases to their patients. The Committee assists in preparation of pamphlets used by the Academy in public relations efforts. It also assists in preparation of other printed periodical materials for uses by member physicians as patient aids.

SKINnovations Committee
The mission of the SKINnovations Committee is to develop and implement innovative, national public awareness programs which: educate the public that dermatologists are the medical experts who diagnose and treat a broad range of skin, hair and nail conditions; and raise awareness of and enhance the public’s perception of the specialty of dermatology and are supported through contributions from industry partners are in keeping with the Academy’s brand positioning, and the Committee consults with its industry partners to achieve its mission.

Sports Committee
The Sports Committee is charged with educating the public about skin cancer detection and prevention through sports related initiatives.

Youth Education Committee
The Youth Education Committee prepares and disseminates information on the science of dermatology and the prevention of dermatologic diseases to children of all ages.
**Council on Science and Research**

To promote and advance the science and research agenda for dermatology.

**Clinical Guidelines and Research Committee**

To promote and advance the clinical research agenda for dermatology, including the development of evidence-based dermatological guidelines and the provision of information on expert clinical research and scientific advice in support of Academy programs.

**Medical Informatics Committee**

To promote and advance the medical informatics agenda for dermatology, including the provision of expert advice in support of clinical decision support systems, health terminology and classification systems, electronic medical records, teledermatology, patient registries and digital libraries.

**Telemedicine Task Force**

The Telemedicine Task Force addresses the provision of teledermatology domestically and internationally, advances educational programming on telemedicine, and identifies and evaluates the impact of emerging clinical, access, technical, legal, and financial issues in teledermatology.

**DermLex Task Force**

The DermLex Task Force directs the development, maintenance and adoption of DermLex: the Dermatology Lexicon, a standardized terminology of dermatologic diagnoses, therapies, procedures, and laboratory tests.
Council on Government Affairs, Health Policy and Practice

The Council on Government Affairs, Policy and Practice will coordinate activities on federal and state government affairs, health care policy, and practice-related issues.

Health Care Delivery Committee
The mission of the Health Care Delivery Committee is to advance the policy and practices of the AADA, focusing on the activities pertaining to the delivery of optimum dermatologic health care.

- **Access to Dermatologic Care Task Force**
- **Carrier Policy & Medical Liability Task Force**
- **Dermatopathology Task Force**
- **Practice Management Task Force**
- **Workforce Task Force**

**Access to Dermatologic Care Task Force**
The disparities (ethics, socioeconomic, etc.) in obtaining health care.

**Carrier Policy & Medical Liability Task Force**
The Carrier Policy and Medical Liability Task Force addresses managed care/private sector concerns including medical necessity and coverage issues and appropriate reimbursement from insurance carriers. The Task Force educates carriers about key issues that are important to dermatologists, and works in conjunction with the state dermatologic societies, associated dermatologic special interest groups, and others to develop materials to rectify problems. This Task Force also monitors key data on dermatologists within the medical liability insurance field and disseminates information to members that can assist them in securing malpractice insurance.
Dermatopathology Task Force
This Task Force is charged with tracking dermatopathology issues.

Practice Management Task Force
The mission of the Practice Management Task Force is to address issues that dermatologists face on a daily basis in their practice including the use of allied health professionals, measuring quality of care and setting up procedures, policies and practices that promote quality and excellent patient care outcomes. In addition, the implementation of federal regulations such as CLIA, OSHA, and HIPAA will be addressed by this Task Force.

Workforce Task Force
The mission of the Workforce Task Force is to analyze the composition of the dermatologic workforce and assess manpower issues in the United States. This includes obtaining, evaluating, and disseminating scientifically sound data on the diversity of the dermatologic workforce, addressing the issue of sufficient numbers of dermatologists, and ameliorating manpower deficiencies in both civilian and government sectors.

Health Care Finance Committee
The Health Care Finance Committee monitors and acts on those issues that affect payment for dermatologic services provided by AADA members. Such issues may involve government and private reimbursement systems, procedure coding descriptors, guidelines and valuations, code editing software systems and claims processing. The committee will advocate for fair treatment of AADA members and their patients through appropriate interaction with and education of concerned parties.

Coding and Reimbursement Task Force
The Coding and Reimbursement Task Force monitors government and private sector reimbursement systems through effective interaction when and where appropriate on behalf of AAD members. The Task Force also encourages representation and participation by dermatologists on those government and private coding and reimbursement committees and organizations that will provide the greatest input for dermatologists. It monitors and acts as the resource unit for education of physicians and insurance carriers about coding and classification systems that affect dermatology.

Grassroots Advocacy Committee
Enhance grassroots advocacy activities of AADA, in conjunction with state societies and patient advocates.
**Patient Advocate Task Force**
The Patient Advocate Task Force is responsible for coordinating activities between the AADA and the patient advocate groups to support our mutual goal of advocating for the best interest of our patients.

**State Society Development Task Force**
Works to develop state dermatology societies so they can provide enhanced services to their membership.

**Patient Safety and Quality of Care Committee**
The Committee is responsible for:

- developing and maintaining a patient safety curriculum, including self assessment questions, from which educational programs and products can be developed;

- assessing needs with respect to quality performance measurement, including developing and implementing measures;

- evaluating and making recommendations with respect to the Academy’s role in data collection and reporting; and

- monitoring patient safety and quality activities included in the Academy’s strategic plan and consider additional initiatives to demonstrate the organization’s commitment to quality and patient safety.

**Performance Measurement Task Force**
The task force’s mission is, to the extent possible, to identify gaps in care, recommend topics for evidence-based clinical guidelines for areas where measures are needed, develop quality performance measures for dermatology, promote their implementation in various internal and external programs, and evaluate their effectiveness in improving care. The task force will also stay abreast of quality and patient safety-related developments within the National Quality Forum, the AMA Physician Consortium for Performance Improvement (PCPI), the Ambulatory care Quality Alliance (AQA), the Agency for Healthcare Research and Quality (AHRQ), CMS, private carriers, and others.

**Congressional Policy Committee**
The committee is charged to effectively and efficiently shape and implement the Academy’s legislative agenda by shaping and vetting potential positions with respect to pending legislation. The group would serve as a sounding board for staff, the Council chair, and Academy officers on issues requiring thoughtful but timely analysis.
**Regulatory Policy Committee**

The committee coordinates the Academy’s activities related to all federal regulatory agencies whose activities have the potential to affect the prevention, diagnosis and treatment of diseases related to the skin, hair and nails, primarily those within the Department of Health and Human Services (except Centers for Medicare and Medicaid Services). The Committee will monitor proposed regulations and coordinate Academy responses, serve as a resource to the agencies, promote the Academy’s public health agenda, and ensure a safe and efficient practice environment for dermatologists and their patients.

**Retinoids Task Force**

The task force is charged to provide guidance on Academy communications and policy relating to isotretinoin and the iPLEDGE program as well as any other retinoids approved by the FDA and utilized in dermatology. The task force monitors members’ issues with the iPLEDGE program, assists the Academy for participation in any FDA hearings on retinoids, and is available as a liaison between manufacturers of retinoid products and the committees of the Academy for communication concerning safety and availability of retinoid medications.

**State Policy Committee**

The committee will serve as a sounding board for staff, the Council chair, and Academy officers on state issues requiring thoughtful but timely analysis. This committee will develop member expertise and leadership on state issues pertinent to dermatology and provide key input to staff in developing positions and strategy. This group will assist staff in monitoring trends and in quickly responding to rapidly changing events at the state level. This group would also be the first line in evaluating requests from state dermatology societies for Academy funds to be used for advocacy efforts (the State Advocacy Fund).

**SkinPAC**

The American Academy of Dermatology Association Political Action Committee (SkinPAC) is a non-partisan voluntary, non-profit, unincorporated association operating as a separate, segregated fund of the American Academy of Dermatology Association. It is the intent of SkinPAC to help the AADA achieve its legislative goals by supporting the election or reelection of candidates to Congress who share the AADA’s commitment to the specialty of dermatology. To further these purposes, SkinPAC is empowered to solicit directly or indirectly, accept voluntary personal contributions, and to make expenditures in connection with the election of candidates to federal office.
Volunteer Opportunities

Academy Programs

• Skin cancer screening—If there is no skin cancer screening in your area, develop one. If there is, find other venues and screen at other venues.
• AAD Shade Structure grants—Identify a need for a shade structure, submit the application, participate in the construction, and get the community and community dermatologists involved.
• Organize a fund-raiser for Camp Discovery; then volunteer to go to Camp to see what has been done with the money raised.
• Get media trained and apply to join the Academy’s SKIN faculty. If accepted, you will help educate the public about dermatology through media interviews and learn how to enhance media relations in your community.
• Volunteer to be a Professional Expert Evaluation Reviewer (PEER). The primary function of the PEER Program is to validate educational content and ensure that the pharmaceutical companies, device/equipment manufacturers, insurance industry, office management hardware and software industry or other third parties do not have undue influence on course content.

State and Federal Advocacy

• Join the Dermatology Advocacy Network (DAN). DAN members are leaders in advocacy for important issues affecting the specialty of dermatology on both the state and local level.
• Join your state/regional society—serve as a committee member or participate in local programs.
• Become active in lobbying in your state legislature for dermatologic issues.
• Represent your local or state dermatology society at the AAD Advisory Board.
• Represent your state medical association at the AMA.
• Represent one of the dermatology societies with seats (AAD, ASDS, SID) at the AMA.
• Get to know your state legislators. Volunteer to work on campaigns. Even one Saturday morning of walking precincts, working a phone bank, or a night stuffing mailers makes a big impact. Host an event at your home or other locale. The AADA staff or state medical association staff can help set up.
• Volunteer to meet your members of Congress either in Washington or when they are at home. Get to know the legislative aides who are very influential. Host a fundraiser. Volunteer to work on campaigns.
Community

- Develop a teaching program for the school system and get others involved.
- Local/County Medical Society—serve as a committee member or participate in local programs.
- Develop community awareness of sun, working with youth sports.
- Advocate for shaded benches for the little league, swim team, soccer and other activities and develop shade for the parents.
- Organize a fund-raiser for an activity you feel passionate about—bike-a-thon, walk, silent auction.
- Organize a group to make a long-term commitment to a community organization.
- Provide dermatologic care to a free clinic (and raise money for medicines for that clinic).
- Form a dermatology team to build houses for Habitat for Humanity, organize a dermatology blood drive.
- Organize a partnership with the local American Cancer Society chapter.
- Develop a skin safety lecture series for teens, adults, and seniors. Get others involved.

Academic/Physician Education

- Contact local university to offer service.
- Be a mentor to a medical student, a resident, or a colleague. Mentorship may be formal or informal. Find someone to mentor you.
- Participate in the Annual or Summer Academy meetings. Submit a proposal for a session, offer to serve as director or faculty. Submit a poster abstract or apply to be a Formal Observer.
- Write an article for JAAD or a JAAD Case Report. Offer to develop self-assessment exams for JAAD and MOCMD. Write or review articles for DERMCLIPS.
- Apply for a PICMED Grant to develop an innovative CME project or a Sulzberger Institute Grant to conduct research in technological delivery of CME.
International

• Resident International Grant: the Academy provides funding for six U.S. or Canadian senior dermatology residents to participate in a four-week to six-week elective in a developing nation where the Education and Volunteers Abroad Committee (EVAC) is establishing dermatology support programs and teledermatology consulting services. The primary site is Gaborone, Botswana, where participants rotate between the Princess Marina Hospital, in conjunction with the Botswana-UPenn Partnership, and the Baylor International Pediatric AIDS Initiative (BIPAI).

• International Society Annual Meeting Travel Grants: through mutual arrangements with several international dermatological societies, a number of travel grants are available for U.S. and Canadian residents, fellows, or young dermatologists (within five years of completing residency) to attend their annual meetings.

• AAD Teledermatology Outreach Project: volunteer your time to remotely answer consultations.

• Volunteer Grant Program: The Academy provides financial support for Academy members who volunteer to teach for three to six months or more at the Regional Dermatology Training Center (RDTC) in Moshi, Tanzania (minimum three months commitment required).

• Volunteer in Mexico: Make a difference in the lives of young physicians and patients in rural areas of Mexico over a weekend. This volunteer program includes instruction of a basic dermatology course for local doctors (Friday) and clinic work in rural area (Saturday).

• Volunteering with Health Volunteers Overseas (HVO): The Academy works with Health Volunteers Overseas (HVO) to match interested dermatologists with overseas volunteer opportunities. Through this program, volunteers train local health care providers, giving them the knowledge and skills to make a difference in their own communities.
# AAD Contact Information

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## Academy Programs

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  - Rose Pasowicz
  - rpasowicz@aad.org
- **Professional Expert Evaluation Review (PEER)**
  - Chris Presta
  - cpresta@aad.org
- **Shade Structure Grants**
  - Jennifer Allyn
  - jallyn@aad.org
- **Skin Cancer Screening Program**
  - Yvonne Urbikas
  - yurbikas@aad.org

## Meetings

### Session Director/Speaker for Annual or Summer Meeting
- **Poster Presentations (Submit abstract)**
  - Sara Peterson
  - speterson@aad.org
- **Residents/Fellows Symposium**
  - Molly Pierce
  - mpierce@aad.org
- **Gross & Microscopic Derm Symposium (Submit case presentations for oral presentation)**
  - Jennifer Wahl
  - jwahl@aad.org

## Publications

- **JAAD - Articles/Case Reports**
  - JAAD editor
  - www.eblue.org
- **JAAD Grand Rounds (write questions)**
  - Michelle Adams
  - madams@aad.org
  - Dean Monti
  - dmonti@aad.org
- **Young Physicians Newsletter (Submit ideas or articles)**
  - Michelle Adams
  - madams@aad.org
- **DERMCLIPS (write or review articles)**
  - Michelle Adams
  - madams@aad.org

## Develop Educational Materials

- **PICMED Grant (Develop innovative CME)**
  - Eileen Murray
  - emurray@aad.org
- **Sulzberger Grant (Technologic delivery of education)**
  - Eileen Murray
  - emurray@aad.org
- **Dialogues in Dermatology (Suggest topics for audio CME Program)**
  - Michelle Adams
  - madams@aad.org

## International

- **International volunteer opportunities**
  - Coura Badiane
  - cbadiane@aad.org