INDUSTRY EXPERT SESSIONS

These unique sessions provide exhibiting companies the opportunity to:

- Present new research findings on products
- Detail products
- Conduct demonstrations
- Highlight new products

These sessions are solely promotional, and are not eligible for continuing medical education credit.

LOCATION: Colorado Convention Center, Exhibit Hall D

SCHEDULE:

Saturday, March 22, 2014 ............... 11:00 am - 11:45 am
Title: *Ps + A: Perspective Beyond the Skin*
Hosted by: AbbVie

Saturday, March 22, 2014 ............... 12:15 pm - 1:00 pm
Title: *Changing Dynamics in the Management of Early Stage MF-CTCL: Implications for Clinical Practice*
Description:
The management of early stage mycosis fungoides-type cutaneous T-cell lymphoma (MF-CTCL) has provided challenges for the clinician. During this program, experts will explore the changing dynamics in diagnosis and management of early stage MF-CTCL, and what these changes mean for clinical practice.
Hosted by: Actelion

Saturday, March 22, 2014 ............... 1:30 pm - 2:15 pm
Title: *What comes out of the wash: the impact of laundry products on sensitive skin*
Description:
Overview of the impact of laundry detergents and fabric softeners on sensitive skin and the rationale for recommending laundry products free of perfumes and dyes to patients with sensitive skin.
Hosted by: Sun Products

Sunday, March 23, 2014 .................. 12:15 pm - 1:00 pm
Title: *Improving Patient-Physician Communication: Focus on Psoriasis*
Description:
To better understand the physical and psychosocial well-being of psoriasis patients in order to improve patient satisfaction and achieve optimal care.
Hosted by: Novartis Pharmaceuticals

Sunday, March 23, 2014 .................. 1:15 pm - 2:00 pm
Title: *Top 10 ICD-10-CM Codes for Dermatology!*
Description:
Brief overview of the top 10 ICD-10-CM codes used in dermatology.
Hosted by: AAD Practice Management