Information for Presenters
The presentation of new ideas and original observations to the membership of the Academy and to other attendees of the Annual Meeting is an integral part of the Academy's continuing education program. The Poster Exhibits Task Force invites you to participate in the 73rd Annual Meeting Poster Program.

Types of Presentations
Electronic Poster Exhibits & Presentations: Poster exhibits present scientific information utilizing narrative material, photographs, charts, diagrams, etc. All Poster exhibits will be submitted electronically via the Academy website and displayed on monitors in The Moscone Center, throughout the meeting.

In addition to viewing the electronic poster on computer monitors, authors whose abstracts receive a passing score will be offered the opportunity to conduct a five minute live presentation of their e-poster, at the Poster Presentation Centers, located in the Poster Exhibit Area.

"Pearls from the Posters" Discussion Sessions: Research Studies and Case Reports, receiving the highest average scores during the review process may be considered for inclusion in the "Pearls" Discussion Sessions during the Annual Meeting. Each presenter, whose poster has been selected for these sessions, will submit an electronic poster, and present a short, oral description of the important features of their poster in a small lecture setting. One or two moderators will lead a discussion in which members of the audience participate. This serves as a stimulus for a dynamic exchange of views on the poster.

Submission Rules & Guidelines
• The submission deadline is 12:00pm Central Time, August 29, 2014.
• Abstracts should be no longer than 2,500 characters including spaces. It is recommended that results be shown in narrative form, since tables formats may be compromised.
• There is a $75.00 (U.S. funds) non-refundable processing fee for each abstract submitted. Credit card payment will be required at the time of submission. Payment may be made via VISA, MasterCard, or American Express.
• Typed, hand written, incomplete, faxed or late entries cannot be accepted. There will be NO exceptions.
• International submissions are to use their family name when "last" name is requested. Be sure to include country and city codes whenever telephone or fax numbers are requested.
• Published material should not be submitted. It is acceptable if material has been submitted for publication but not actually published as of August 29, 2014.
• Applicants should not submit abstracts that include material that has already been presented at previous Academy meetings.
• Applications will be graded based on the educational value of the abstract and the extent to which it presents new and significant investigative works. The Task Force looks especially favorably on those abstracts that have an organized, coherent, well-thought-out and complete presentation. Briefly stated projects or those that are incomplete at the time of application are less likely to receive a passing grade.
• Submitters should make every effort to avoid hyperbole in both the title and body of the abstract and poster. Examples of potentially exaggerated statements include: "Safe and Effective" and "Successful" (unless the study is both sufficiently large in scale and long in duration to justify this language). The Poster Task Force reserves the right to edit or remove any phrases or statements which are not warranted by the data being presented.
• Accepted abstracts are reprinted exactly as submitted by the author or author's representative(s). No changes may be made in the abstract after submission. For instance, no change in authors, title, category, content or spelling will be allowed. If a change is required for scientific or academic accuracy, the poster submission should be withdrawn.
• Avoidance of Commercialism. All poster exhibits must avoid commercialism. Trade names should be avoided in referencing drugs, devices and/or instrumentation, including lasers. Any medications or other substances referred to in the presentation material should be identified by their scientific names only. To distinguish a formulation or device, use "generic name or description, [manufacturer’s name]". In addition, poster exhibits, the cost of which is underwritten to any extent by a pharmaceutical company or other commercial enterprise, should include a clear acknowledgment stating that a portion of its cost was underwritten and identifying the particular commercial company involved.
• Trade name violations/commercialism or failure to disclose commercial support will result in below average and unsatisfactory grades
• All applicants will receive written email notice of the decision of the Task Force by November 14, 2014.
Grading of Abstracts
All abstracts are blind reviewed by the Poster Exhibits Task Force. Abstracts will be scored on a scale of 1-5 based upon the Science, Methodology, and Presentation of the research. Grades will be assigned as follows:

5 = Outstanding; 4=Above Average; 3=Average; 2=Below Average; 1=Unsatisfactory. Abstracts which score an average of 2.5 points or above will be accepted as poster exhibits.

Reasons for Unsatisfactory Scores
Following are examples of submission content that will result in below average and unsatisfactory grades.

- Trade Name Violations/Commercialism – Refer to the Submission Rules & Guidelines for detailed information.
- Briefly stated/Incomplete Studies - Abstracts which contain no data or appear to be promissory in nature.
- Multiple Abstracts - Studies utilizing the same data set which examine the same drug or device over the same time period should be condensed into one presentation. Multiple submissions of this type are not acceptable.
- Poor presentation – Abstracts which contain vague, disorganized, or unclear content or numerous grammatical or spelling errors.

Categories for Presentation
Applicants should think carefully about which category best suits their exhibit since only one may be chosen. During the review process, the Poster Exhibits Task Force reserves the right to reassign any submission to another category if they determine it is more applicable to the content of the abstract. Submitters will be notified in the email confirmation.

Electronic Poster exhibits will be searchable in the following categories:

- Acne
- Aesthetic Dermatology
- Aging/Geriatrics
- Arts, History, & Humanities of Dermatology
- Basic Science
- Clinical Dermatology & Other Cutaneous Disorders
- Connective Tissue Diseases
- Dermatitis, Contact, Allergic & Irritant
- Dermatitis, Atopic
- Dermatopathology
- Digital/Electronic Technology
- Education & Community Service
- Epidemiology & Health Services Administration
- Genodermatoses
- Hair & Nail Disorders
- Immunodermatology & Blistering Disorders
- Infection — Bacterial & Parasitic
- Infection — Fungal
- Infection — Viral
- Internal Medicine Dermatology
- Lymphoma, Cutaneous/Mycosis Fungoides
- Melanoma & Pigmented Lesions
- Non-melanoma Skin Cancer
- Pediatric Dermatology
- Pharmacology
- Photobiology, Phototherapy & Photosensitivity Diseases
- Pigmentary Disorders & Vitiligo
- Psoriasis & Other Papulosquamous Disorders
- Surgery — Laser
- Surgery — Cosmetic
- Surgery — Dermatologic
- Wound Healing & Ulcers