LEADERSHIP FORUM

MARCH 22-24, 2013

Hyatt Lodge
Oak Brook, Illinois
The Leadership Institute seeks to fulfill the Academy's strategic initiative to develop leaders in dermatology and prepare them to serve effectively in organized medicine, policy making and advocacy as well as their careers. Leadership Institute sessions are developed to help dermatologists learn skills that will benefit them as they lead their practices, advance their careers and make a difference in volunteer activities.

The following competencies are identified as the leadership skills necessary for preparing dermatologists to serve in a variety of leadership roles from the Academy to their communities:

**Leadership Competencies for Dermatologists**

- Setting Vision and Strategy
- Understanding/Navigating the Organization
- Managing Change
- Demonstrating Ethics and Integrity
- Increasing Self-awareness
- Developing Others
- Communicating Effectively

**The Leadership Institute also incorporates competencies specific to:**

- Organized Medicine
- Advocacy & Policy Making
- Academic Medicine
- Private Practice
The American Academy of Dermatology extends a sincere thank you to

![Valeant Aesthetics Logo]

for their sponsorship of the 2013 Leadership Forum.
Congratulations on strengthening your skills by participating in the Leadership Forum! Effective leaders like you help advance dermatology and ensure its growth.

Professional development and mentoring programs like the Leadership Forum are a vital investment in the potential of Academy members and in the future of the specialty. These opportunities are made possible in part thanks to the generous philanthropic support of AAD members.

Your support of the Leadership Forum will give more individuals the chance to participate in the future. Contact Jessica TenBusch at (847) 240-1409 or jtenbusch@aad.org to make a contribution.
# Forum Program

**FRIDAY, MARCH 22, 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>1:30pm</td>
<td>Registration Opens</td>
<td>Prairie Ballroom Foyer</td>
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<tr>
<td>2:30pm – 3:15pm</td>
<td>Welcome and Introduction</td>
<td>Prairie Ballroom</td>
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<tr>
<td></td>
<td><em>Kelly Cordoro, MD, FAAD</em></td>
<td><em>Chair, Leadership Forum Workgroup</em></td>
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<tr>
<td>3:15pm – 4:15pm</td>
<td>GENERAL SESSION 1</td>
<td>Prairie Ballroom</td>
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<tr>
<td></td>
<td><em>Intro: Enhancing Physician Leader Effectiveness</em></td>
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<tr>
<td></td>
<td><em>Greg K. Schneider, Schneider Consulting</em></td>
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<td></td>
<td><em>Jane M. Schneider, Schneider Consulting</em></td>
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<tr>
<td>3:30pm – 5:30pm</td>
<td>Level III Workshop</td>
<td>Q Room</td>
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<tr>
<td>4:15pm – 4:30pm</td>
<td>Mingling and Networking Break</td>
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<tr>
<td>4:30pm – 6:30pm</td>
<td>Concurrent Workshops</td>
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<tr>
<td></td>
<td>• WORKSHOP A</td>
<td>Forestview Room</td>
</tr>
<tr>
<td></td>
<td><em>Communicating with Confidence</em></td>
<td><em>Marsheila DeVan</em></td>
</tr>
<tr>
<td></td>
<td>• WORKSHOP B</td>
<td>Fullersburg Room</td>
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<tr>
<td></td>
<td><em>Developing Core Competencies for Leaders</em></td>
<td><em>Darryl Harris</em></td>
</tr>
<tr>
<td>6:45pm – 8:30pm</td>
<td>Networking Buffet Dinner</td>
<td>Grand Oaks Pavilion</td>
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</tbody>
</table>
SATURDAY, MARCH 23, 2013

7:00am – 7:45am Hot Topics Breakfast ........................................... Prairie Ballroom Foyer

8:00am – 10:15am GENERAL SESSION 2 ........................................... Prairie Ballroom
Enhancing Physician Leader Effectiveness – Part 2
Greg K. Schneider, Schneider Consulting
Jane M. Schneider, Schneider Consulting

8:00am – 10:00am Level III Workshop ............................................. Q Room

10:15am – 10:30am Mingling and Networking Break

10:30am – 12:45pm Concurrent Workshops

• WORKSHOP A ............................................ Prairie Ballroom
  Communicating with Confidence
  Marsheila DeVan

• WORKSHOP B ........................................ Q Room
  Developing Core Competencies for Leaders
  Darryl Harris

12:45pm – 1:45pm Lunch ................................................ Prairie Ballroom Foyer

2:00pm – 5:00pm Team Building Activity .................................................. TBD

6:00pm – 7:00pm Reception/Networking ................................................. Grand Oaks Pavilion

7:00pm – 9:00pm Mentoring Dinner .................................................... Grand Oaks Pavilion
SUNDAY, MARCH 24, 2013

7:00am – 7:45am  Breakfast Discussion ........................................... Prairie Ballroom Foyer

8:00am – 9:00am  Getting Involved ............................................... Prairie Ballroom AB
   Speakers: TBD

9:00am – 9:15am  Break

9:15am – 12:00pm  GENERAL SESSION 3 ......................... Q Room & Prairie Ballroom CD
   Adapting to Change
   Second City Communications

12:00pm  Adjourn

Leadership is about working hard, being in the right place at the right time, taking advantage of opportunities and not being afraid to take risk.

– David M. Pariser, MD, FAAD
General Information

SUNDAY DEPARTURE

Your lodging charges will be billed directly to the Academy, if you have any issues upon check-in or check-out please speak with an AAD staff member. You will be asked for a credit card upon check-in for any additional expenses charged to your room.

It is recommended that you check out of your room on Sunday morning before breakfast and check your bags with the bellman. There is a very exciting and interactive session on Sunday and it will not be convenient to leave during the session to check out.

Attendees are responsible for their own transportation to the airport. Cabs are readily available, but with the large number of people leaving at the same time, it is recommended that you arrange to share cabs whenever possible.

EXPENSE REIMBURSEMENT

Travel expenses associated with your participation in the Leadership Forum will be covered as follows:

- Domestic round trip economy rate airfare for one person.
- Two nights lodging at the Hyatt Lodge hotel will be direct billed to the Academy; you will be responsible for any additional incidentals charged to your room.
- Expenses for airport parking and ground transportation to and from the airport.
- Please note that expenses for accompanying persons will not be reimbursed.

See Expense Report for details on submitting your report and receipts. Following the meeting, expense reports can be faxed, emailed or mailed to Nikki Haton:

Fax: (847) 240-1920

Email: nhaton@aad.org (please provide in PDF format)

Mail: American Academy of Dermatology
Attn: Nikki Haton
930 E. Woodfield Rd.
Schaumburg, IL 60173
Hotel Map

BALLROOM LEVEL
Leadership Opportunities

**COMMUNITY**

- Develop a teaching program for the school system and get others involved.
- Local/County Medical Society—serve as a committee member or participate in local programs.
- Develop community awareness of sun, working with youth sports.
- Advocate for shaded benches for the little league, swim team, soccer and other activities and develop shade for the parents.
- Organize a fund-raiser for an activity you feel passionate about—bike-a-thon, walk, silent auction.
- Organize a group to make a long-term commitment to a community organization.
- Provide dermatologic care to a free clinic (and raise money for medicines for that clinic).
- Form a dermatology team to build houses for Habitat for Humanity
- Organize a dermatology blood drive.
- Organize a partnership with the local American Cancer Society chapter.
- Develop a skin safety lecture series for teens, adults, and seniors. Get others involved.

**STATE/REGIONAL/GRASSROOTS**

- Join the Dermatology Advocacy Network (DAN). DAN members are leaders in advocacy for important issues affecting the specialty of dermatology on both the state and local level.
- Join your state/regional society—serve as a committee member or participate in local programs.
- Become active in lobbying in your state legislature for dermatologic issues.
- Represent your local or state derm society at the AAD Advisory Board.
- Represent your state medical association at the AMA.
- Represent one of the dermatology societies with seats (AAD, ASDS, SID) at the AMA.
- Get to know your state legislators. Volunteer to work on campaigns. Even one Saturday morning of walking precincts, working a phone bank, or a night stuffing mailers makes a big impact.
- Host an event at your home or other locale. The AADA staff or state medical association staff can help set-up.
- Volunteer to meet your congress-person either in Washington or when they are at home. Get to know the legislative aides who are very influential. Host a fundraiser. Volunteer to work on campaigns.
- Join SkinPAC. Get to know the AADA Washington office. Let the Washington office know what legislators you know.

See page 13-14 for contact information
ACADEMY PROGRAMS

- Skin cancer screening - If there is no skin cancer screening in your area, develop one. If there is, find other venues and screen at other venues.
- AAD Shade Structure grants - Identify a need for a shade structure, submit the application, participate in the construction, and get the community and community dermatologists involved.
- Organize a fund-raiser for Camp Discovery; then volunteer to go to Camp to see what has been done with the money raised.
- Get media trained and apply to join the Academy’s SKIN faculty. If accepted, you will help educate the public about dermatology through media interviews and learn how to enhance media relations in your community.
- Volunteer to be a Professional Expert Evaluation Reviewer (PEER). The primary function of the PEER Program is to validate educational content and ensure that the pharmaceutical companies, device/equipment manufacturers, insurance industry, office management hardware and software industry or other third parties do not have undue influence on course content.
- IDEA Panel - Help the AAD stay on the cutting-edge by providing feedback on concepts related to the development of programs, products, and services. Being on the panel requires minimal time commitment and travel is not required. The primary function of a panelist is to participate in surveys, focus groups, and product testing as requested.
- Serve on a Committee or Task Force (deadline to apply June 30 each year). If you don’t get selected to serve the first year, ask to attend the committee or task force meeting of your choice as a guest observer.

ACADEMIC/PHYSICIAN EDUCATION

- Contact local university to offer service.
- Be a mentor to a medical student, a resident, or a colleague. Mentorship may be formal or informal. Find someone to mentor you.
- Participate in the Annual or Summer Academy meetings. Submit a proposal for a session, offer to serve as director or faculty. Submit a poster abstract or apply to be a Formal Observer.
- Write an article for JAAD or a JAAD Case Report. Offer to develop self-assessment exams for JAAD and MOCmd. Write or review articles for DermClips.
- Apply for a PICMED Grant to develop an innovative CME project or a Sulzberger Institute Grant to conduct research in technological delivery of CME.

INTERNATIONAL

- Plan an international volunteer trip through the Academy or our partner Health Volunteers Overseas (HVO). Check out the scholarship available if you plan to go for three or more months.
- Volunteer to review international teledermatology cases.
- Apply for a scholarship to attend an international meeting such as the European Academy of Dermatology and Venereology, the World Congress of Dermatology or one of the many offered in a variety of countries.

See page 13-14 for contact information
AAD Contact Information

STATE/REGIONAL/GRASSROOTS

State Societies ................................................................. Joanna Crooks jcrooks@aad.org
AMA House of Delegates .............................................. Barbara Greenan bgreenan@aad.org
AAD Advisory Board ....................................................... Barbara Greenan bgreenan@aad.org
Dermatology Advocacy Network (DAN) .......................... Blake McDonald bmcdonald@aad.org

ACADEMY PROGRAMS

Academic Dermatology Leadership Program Mentor .......... Linda Ayers layers@aad.org
Camp Discovery .................................................................. Janine Mueller jmueller@aad.org
Committees and Task Forces ............................................ Jeanine Coffman jcoffman@aad.org
Dermatology in Action (Volunteer Program at Annual Meeting) ........................................................... Marlene Banike mbanike@aad.org
Diversity Mentorship Program Mentor .............................. Nikki Haton nhaton@aad.org
IDEA Panel ........................................................................ Suzanne Lothary slothary@aad.org
Shade Structure Grants .................................................... Nicole Petrouski npetrouski@aad.org
Skin Cancer Screening Program ....................................... Yvonne Urbikas yurbikas@aad.org

MEETINGS

Session Director/Speaker for Annual or Summer Meeting ..... Jennifer Wahl jwahl@aad.org
Poster Presentations ........................................................ Sara Peterson speterson@aad.org
(Submit abstract)
Residents/Fellows Symposium ....................................... Michelle Michelotti mmichelotti@aad.org
(Submit poster abstract for oral presentation)
Gross & Microscopic Derm Symposium ........................... Michelle Michelotti mmichelotti@aad.org
(Submit case presentations for oral presentation)
Late Breaking Research ................................................... Michelle Michelotti mmichelotti@aad.org
(Submit research abstract for oral presentation)
LEADERSHIP RESOURCES

PUBLICATIONS

JAAD - Articles/Case Reports .............................................. JAAD editor www.eblue.org
JAAD Grand Rounds ................................................ Detra Davis davis@aad.org
Young Physicians Newsletter ........................................... Dean Monti dmonti@aad.org
(Submit ideas or articles)
Meeting News ............................................................. Dean Monti dmonti@aad.org
(quotes, podcasts, submit ideas)
Young Physicians Focus .................................................. Dean Monti dmonti@aad.org
(expert sources, submit ideas or articles)
Directions in Residency ................................................... Dean Monti dmonti@aad.org
(expert sources, submit ideas or articles)
Dermatology World ....................................................... Richard Nelson rnelson@aad.org
(expert sources, submit ideas or articles)

DEVELOP EDUCATIONAL MATERIALS

Dialogues in Dermatology .............................................. Kathleen Frale kfrale@aad.org
(Suggest topics for audio CME Program)

INTERNATIONAL

International volunteer opportunities ......................... Coura Badiane cbadiane@aad.org
Leadership Reading List

RECOMMENDED BOOKS


Blanchard, Kenneth, PhD & Johnson, Spencer, M.D., *One Minute Manager*, Berkley Publishing Group, 1983.


Ryback, David, *Putting Emotional Intelligence to Work, Successful Leadership is more than IQ*, Butterwork-Heinemann, 1998.


**RECOMMENDED WEBSITES**

www.pegasuscom.com

www.Jimcollins.com

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*The past is often the best predictor of the future. This is one reason why many of the same people are tapped as leaders over and over again.*

— C. William Hanke, MD, FAAD
Rehana L. Ahmed-Saucedo, MD

Academic and Private
Minneapolis, MN
ahme0056@umn.edu

SPECIALTIES: Medical, pediatric, surgical and cosmetic dermatology
dermatoepidemiologic research (skin cancer, lymphedema)

HOBBIES: Travel and cooking

OTHER LEADERSHIP ACTIVITIES: Research mentor for residents

Jennifer Beecker, MD

University hospital and private practice
Ottawa, Ontario, Canada
jbeecker@rogers.com

SPECIALTIES: Pigmented Lesion Clinic-Graft versus Host Disease-Chief
Resident Clinic-Resident Education

HOBBIES: In dermatology: I love teaching and resident education. Outside
of Dermatology: I love to exercise! Especially biking in the summer and
cross-country skiing in the winter. I also like to run and do circuit training
the seasons in between.

OTHER LEADERSHIP ACTIVITIES: The Patient Quality and Safety Committee,
The Department of Medicine, The Ottawa Hospital; Improving Quality
& Patient Safety: The Physician Leadership Program; Sun Awareness
Program Committee, Canadian Dermatology Association; The National
Capital Skin Disease Foundation, Director; Dermatology Division
Lead for instituting Morbidity and Mortality rounds; Dermatology
Monthly Journal Club: Academic Lead and Facilitator; Dermatology
Weekly Rounds: Facilitator responsible for questioning the residents and
facilitating discussion around the cases with residents and staff.
Ron A. Birnbaum, MD
Academic, County hospital
Torrance, CA
ronbirnbaum@ucla.edu

**SPECIALTIES:** Access to Care for the Underserved Diseases of Follicular Occlusion

**HOBBIES:** Contract Bridge Soccer

**ACADEMY AREAS OF INVOLVEMENT:** Ad Hoc Committee on Medical Student Core Curriculum; Regulatory Policy Committee

**OTHER LEADERSHIP ACTIVITIES:** Dermatology Foundation Leaders Society; Los Angeles County Department of Health Services Specialist; Primary Care Workgroup for Dermatology, Chair

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Yvonne E. Chiu, MD
Academic
Milwaukee, WI
ychiu@mcw.edu

**SPECIALTIES:** Pediatric Dermatology

**HOBBIES:** Cooking, trying new foods and restaurants, travel, pilates, reading.

**OTHER LEADERSHIP ACTIVITIES:** Chief resident of Medical College of Wisconsin dermatology residency, 2009-10; Co-Director of Society for Pediatric Dermatology 39th Annual Meeting, July 2013.
FORUM PARTICIPANTS

Emily Y. Chu, MD, PhD
Academic
Philadelphia, PA
emily.chu@uphs.upenn.edu

**SPECIALTIES**: Dermatopathology Oncodermatology Inherited skin diseases

**HOBBIES**: Books, travel, hiking

**ACADEMY AREAS OF INVOLVEMENT**: Fellow

**OTHER LEADERSHIP ACTIVITIES**: Faculty mentor for medical students/residents at Penn

Nicole M. DeYampert, MD
Department of the Army
Fort Myer, VA
Nicole.DeYampert@amedd.army.mil

**SPECIALTIES**: General Dermatology, Lean Six Sigma

**HOBBIES**: Mentoring Teenagers

**OTHER LEADERSHIP ACTIVITIES**: Independent School Gala Auction Chair and Parent Education Chair

Nicole M. Fett, MD
Academic
Philadelphia, PA
nicole.fett@uphs.upenn.edu

**SPECIALTIES**: Complex Medical Dermatology Autoimmune Skin Disease

**HOBBIES**: CLE/dermatomyositis/fibrosing disorders/autoimmune blistering diseases Hobbies: reading, hiking, gardening, cooking, traveling

**ACADEMY AREAS OF INVOLVEMENT**: Speaking at meetings

**OTHER LEADERSHIP ACTIVITIES**: Teaching dermatology residents and internal medicine residents in clinic and in lectures; Lecturing at the American College of Rheumatology meetings; Lecturing at AAD meetings; Lecturing at local dermatology society meetings; Volunteering at free clinic (allows for medical student education); Participating in medical student dermatology education (clinic and courses)
Amy W. Fox, MD
Academic
Chapel Hill, NC
amy_fox@med.unc.edu

**SPECIALTIES:** Assistant Professor of Dermatology Associate Medical Directory; Adult Dermatology, Cosmetic Dermatology, Dermatologic Surgery

**HOBBIES:** Cooking, raising two young girls

**ACADEMY AREAS OF INVOLVEMENT:** Tanning Legislation

**OTHER LEADERSHIP ACTIVITIES:** North Carolina Medical Society – Leadership College 2013

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Elaine S. Gilmore, MD, PhD
Academic
Rochester, NY
Elaine_gilmore@urmc.rochester.edu

**SPECIALTIES:** Basic science of pruritus Patch testing General Dermatology

**HOBBIES:** Cooking, cycling, kids

**ACADEMY AREAS OF INVOLVEMENT:** Mentor in the AAD Medical Student Diversity Mentorship Program

**OTHER LEADERSHIP ACTIVITIES:** Director of the medical student curriculum in Dermatology at the University of Rochester

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Anna K. Haemel, MD
Academic (UCSF)
San Francisco, CA
haemela@derm.ucsf.edu

**SPECIALTIES:** Dermatology Internal Medicine

**HOBBIES:** Medical/Inpatient dermatology Cooking

**OTHER LEADERSHIP ACTIVITIES:** San Francisco Dermatological Society Board Member/Vice Chair Director of outpatient dermatology curriculum for medicine residents, UCSF
Caroline P. Halverstam, MD
Academic
Bronx, NY
chalverstam@gmail.com
**SPECIALTIES:** Medical Dermatology

Mara Haseltine, MD
Private Practice Group
New Orleans, LA
marahaseltine@gmail.com
**SPECIALTIES:** medical dermatology, cutaneous T cell lymphoma, psoriasis
**HOBBIES:** Reading, cooking, pilates, family and friends
**OTHER LEADERSHIP ACTIVITIES:** Assistant Clinical Professor of Dermatology at Tulane University Health Sciences Center. Assistant Clinical Professor of Dermatology at LSU Health Sciences Center

Brian R. Hinds, MD
Resident
Louisville, KY
bhinds65@gmail.com
**SPECIALTIES:** Dermatology
**ACADEMY AREAS OF INVOLVEMENT:** AAD Residents/Fellows Committee, Chair
**OTHER LEADERSHIP ACTIVITIES:** ACGME Dermatology Residency Review Committee, Member
FORUM PARTICIPANTS

Ginette A. Hinds, MD
Academic
Baltimore, MD
ghinds1@jhmi.edu
SPECIALTIES: Ethnic Skin Cutaneous T-Cell Lymphoma Hidradenitis suppurativa Sarcoidosis
HOBBIES: Dance - ballroom/latin, modern fitness/nutrition, zombies
ACADEMY AREAS OF INVOLVEMENT: Diversity Mentorship Program
OTHER LEADERSHIP ACTIVITIES: Medical Director, Johns Hopkins Bayview Medical Center Dermatology and Wound Healing Center Clinics; Director, Johns Hopkins Ethnic Skin Program

Marcia Hogeling, MD
Pediatric Dermatology
Phoenix, AZ
mhogeling@phoenixchildrens.com
SPECIALTIES: Pediatric Dermatology
HOBBIES: Vascular Anomalies, genetic skin disorders, surgery, lasers
OTHER LEADERSHIP ACTIVITIES: Co-director Pediatric Dermatology Fellowship, Phoenix Children’s Hospital

Shasa Hu, MD
Academic
Miami, FL
shu@med.miami.edu
SPECIALTIES: Pigmented lesion, melanoma prevention, general dermatology, with a little bit of surgery and cosmetics mixed in.
HOBBIES: Family, travel, online shopping, and great food
ACADEMY AREAS OF INVOLVEMENT: Poster Task Force
OTHER LEADERSHIP ACTIVITIES: WDS Academic Dermatology committee member
William Wei-Ting Huang, MD
Academic
Winston-Salem, NC
whuang@wakehealth.edu
**SPECIALTIES:** Medical Dermatology
**HOBBIES:** Education/Teaching, Travel, Photography

Ryan Johnson, MD
Keller Army Community Hospital
West Point, NY
sonic8john@aol.com
**SPECIALTIES:** General Dermatology
**HOBBIES:** Procedural Dermatology
**ACADEMY AREAS OF INVOLVEMENT:** Fellow

Emily L. Keimig, MD
Academic
Chicago, IL
ekemig@nmff.org
**SPECIALTIES:** General Dermatology, Sarcoidosis, Connective Tissue Disease, Adolescent Dermatology
**HOBBIES:** Music - my husband is in a band and we go to several shows (locally and nationally) each year, sports, architecture, cooking
**ACADEMY AREAS OF INVOLVEMENT:** Resident Education Advocacy
**OTHER LEADERSHIP ACTIVITIES:** Co-Leader of the Service Excellence Service Delivery team at NMFF Dermatology; Co-leader of the pending joint Rheumatology-Dermatology Scleroderma Clinic
FORUM PARTICIPANTS

Catherine L. Kowalewski, DO
VA/Academic
San Antonio, TX
cathyinkc@hotmail.com
SPECIALTIES: Dermatology * Internal Medicine
HOBBIES: Running and fitness, teaching, gardening, family
ACADEMY AREAS OF INVOLVEMENT: None yet...
OTHER LEADERSHIP ACTIVITIES: Assistant Chief of Dermatology STVHCS; Supervisory duties for support staff; Co-chair Spring TDS meeting 2013; Mentoring medical students; Pharmacy and Therapeutics committee; VA Bedside procedures committee; VA Pay panel committee; VA Tumor Board Committee

Andrew C. Krakowski, MD
Academic Pediatric Derm
San Diego, CA
ackrakowski@gmail.com
SPECIALTIES: Laser Wilderness and Travel Medicine Telemedicine Acne & Eczema
HOBBIES: Web design, systems improvement, blues, harmonica
ACADEMY AREAS OF INVOLVEMENT: Directions in Residency (Physician Editor); Invited lecturer in pediatric dermatology

Delphine J. Lee, MD, PhD
Academic/private
Santa Monica, CA
leedj@jwci.org
SPECIALTIES: Autoimmunity Melanoma
HOBBIES: Hiking, running
ACADEMY AREAS OF INVOLVEMENT: Faculty at AAD skin cancer screening
OTHER LEADERSHIP ACTIVITIES: Board member, local city dermatology association
Julia S. Lehman, MD
Academic
Rochester, MN
lehman.julia@mayo.edu

**SPECIALTIES:** Dermatopathology; immunodermatology

**HOBBIES:** Immunobullous disease, infection, technology

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Shari Lipner, MD, PhD
Academic
New York, NY
shl9032@med.cornell.edu

**HOBBIES:** I am currently an Assistant Professor in the Weill Cornell Dermatology Department. In addition to supervising and teaching residents, I also have a special interest in vitiligo, where in addition to offering medical treatments to my patients, I also help them cosmetically through laser procedures and camouflage, as well as guiding them to support groups to help with the psychological aspects of the disease. I am also the primary investigator in a clinical trial looking at laser treatments for onychomycosis. Outside of work, I enjoy long distance running, movies and spending time with friends and family.

**OTHER LEADERSHIP ACTIVITIES:** Board member, Dermatologic Society of Greater New York President, Parent Organization, Hebrew Language Academy Charter School Representative, School Leadership Team, Hebrew Language Academy Charter School Board Member, Temple Sholom
Mayra E. Lorenzo, MD

Academic
Boston, MA
MLORENZO1@partners.org

**SPECIALTIES:** Medical Dermatology, Pediatric Dermatology, Skin cancer surgery, Virology

**HOBBIES:** Resident Education, cooking, gardening

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Matthew J. Mahlberg, MD *(Matt)*

Group Practice
Loveland, CO
mjmahlberg@gmail.com

**SPECIALTIES:** Dermatologic surgery, laser surgery

**HOBBIES:** Skiing, hiking, basketball, golf

**OTHER LEADERSHIP ACTIVITIES:** Colorado Dermatologic Society; Board of Directors ASDS; Young Dermatologic Surgeons; Co-chair ASDS, Education Workgroup

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Orit Markowitz, MD

Academic
New York, NY
omarkowitz@gmail.com

**SPECIALTIES:** Melanoma, new devices and technology, skin cancer, hair disorders, dermoscopy

**ACADEMY AREAS OF INVOLVEMENT:** Director of pigmented lesions and Assistant Professor at Mount Sinai Medical Center, NY and Chief of dermatology and Queens hospital Mount Sinai affiliate

**OTHER LEADERSHIP ACTIVITIES:** AAD Melanoma Committee; Member, International Women’s Dermatologic Society

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Kari L. Martin, MD
Academic
Columbia, MO
martinkar@health.missouri.edu
SPECIALTIES: Pediatric Dermatology
HOBBIES: Genodermatoses, vascular anomalies, pediatric dermatology, surgery, family time, cooking, hiking
ACADEMY AREAS OF INVOLVEMENT: Contributor to AAD medical student education modules
OTHER LEADERSHIP ACTIVITIES: Associate Residency Program Director; Director of Medical Student Dermatology Education; Medical Student Advising Liaison

Ashley R. Mason, MD
Private practice and academic
Greenville, SC
amason@ghs.org
SPECIALTIES: Dermatopathology
HOBBIES: Vocal performance, drawing
ACADEMY AREAS OF INVOLVEMENT: Member, Council of Communications

Patrick E. McCleskey, MD
General dermatology / Military / Private practice
Fairfield, CA
patrick.mccleskey@me.com
SPECIALTIES: Educating primary care learners, curriculum development, topical anesthetics
HOBBIES: Movies, country western dancing, cooking
ACADEMY AREAS OF INVOLVEMENT: Chair, Medical Student Core Curriculum Work Group
OTHER LEADERSHIP ACTIVITIES: Board member and Secretary, Northern California Dermatology Society
Jessica J. Mercer, MD  
Academic  
Miami, FL  
jessicajmercer@gmail.com  
**SPECIALTIES:** Dermatology  
**HOBBIES:** Alopecia, dermatopathology, Skin of Color  
**OTHER LEADERSHIP ACTIVITIES:** Faculty Attending - University of Miami; Women’s Dermatologic Society; American Society of Dermatopathology; Skin of Color Society

Ahou Meydani, MD  
Academic  
New York, NY  
ahou.meydani@gmail.com  
**SPECIALTIES:** Teledermatology  
**HOBBIES:** Health disparities, health policy, community service, soccer, dancing  
**ACADEMY AREAS OF INVOLVEMENT:** Telemedicine Task Force; Former Member Residents and Fellows Committee  
**OTHER LEADERSHIP ACTIVITIES:** Leader/Creator of NYU Teledermatology Service for prisoners at Rikers Island; Faculty Mentor for the NYU Medical Student Dermatology Interest Group; Member of the Health Volunteers Overseas Dermatology Steering Committee; Leader/Creator of the NYU Faculty Service Project in Costa Rica
Haley Naik, MD
Clinical Research Fellowship
Bethesda, MD
haleynaik@gmail.com

**SPECIALTIES:** Inflammatory pustular dermatoses; Graft-versus-host disease; medical dermatology

**HOBBIES:** Travel, theater, art, yoga, gardening, reading

**ACADEMY AREAS OF INVOLVEMENT:** Member of AAD; Access to Dermatologic Care Committee; Speaker at AAD Annual Meeting 2013; Participation in AAD-sponsored skin cancer screenings

**OTHER LEADERSHIP ACTIVITIES:** Young Physicians’ Task Force, Women’s Dermatologic Society; Reviewer, Archives of Dermatology

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Kara Nunley, MD
Academic General Dermatology
Saint Louis, MO
nunleyk@gmail.com

**SPECIALTIES:** Medical Dermatology

**HOBBIES:** Transplant Dermatology, reading, running, traveling, finding great restaurants, spending time with my 5 year old
Shari Ochoa, MD
Academic
Scottsdale, AZ
ochoa.shari@mayo.edu

SPECIALTIES: Cutaneous oncology, dermatology surgery, Mohs surgery, cosmetic dermatology

HOBBIES: Travel, hiking, running, crochet

ACADEMY AREAS OF INVOLVEMENT: Volunteerism Committee, RFS representative

OTHER LEADERSHIP ACTIVITIES: Mayo Clinic Arizona; Patient Safety Subcommittee American Medical Association Regional Student Delegate AMA-MSS Committee on Scientific Issues, Chair AMPAC Student Advisory Board, Member Council on Scientific Affairs, Student Member Resident & Fellow Section, Delegate Indiana University School of Medicine Honor Code Student Advisory Committee Michigan State Medical Society Board of Directors, Resident Member Michigan Doctors Political Action Committee; Board Member, University of Michigan Medical School, Ann Arbor Hospital GME Committee, Resident Member; House Officers Association Board, Member

Temitayo Ogunleye, MD (Tayo)
Academic
Philadelphia, PA
mstayo@gmail.com

SPECIALTIES: General Dermatology/Clinician Educator Fellowship

HOBBIES: Ethnic skin, medical education, exercising, reading, playing games
Lisa K. Pappas-Taffer, MD
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**SPECIALTIES:** Clinician-educator fellow

**HOBBIES:** Complex medical dermatology, education, research

**ACADEMY AREAS OF INVOLVEMENT:** Teaching/precepting residents; research in education, connective tissue diseases, pityriasis rubra pilaris, and side effects of chemotherapy agents; inpatient consultation

**OTHER LEADERSHIP ACTIVITIES:** Previous chief resident

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Michael J Payette, MD *(Mike)*
University
Farmington, CT
micpayette@uchc.edu

**SPECIALTIES:** Dermatology

**HOBBIES:** Cost analysis, generic drugs, ethics

**ACADEMY AREAS OF INVOLVEMENT:** Assistant Residency Director Pharmacy & Therapeutics Committee

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Brian Poligone, MD, PhD
Academic
Rochester, NY
brian_poligone@urmc.rochester.edu

**SPECIALTIES:** Cutaneous Lymphoma General Dermatology

**HOBBIES:** Music
**FORUM PARTICIPANTS**

**Jennifer G. Powers, MD (Jenny)**
Academic  
Nashville, TN  
jenennifer.powers@vanderbilt.edu  
**SPECIALTIES:** Rosacea MRSA Wound healing  
**HOBBIES:** Running, travel, cooking  
**ACADEMY AREAS OF INVOLVEMENT:** SKINnovations Committee, Resident member

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**Zakia Rahman, MD**
Stanford Dermatology  
Palo Alto, CA  
zrahman@stanford.edu  
**SPECIALTIES:** Laser and Aesthetic Dermatology Veteran Patients Skin Cancer surgery- non-Moh’s Skin of Color  
**HOBBIES:** Discussions Incentive Alignment, hiking, swimming, skiing, traveling, spiritual and personal growth, lasers, female education and literacy in the third world, empowerment of women, arcade games, independent film, calculated Risk Taking  
**ACADEMY AREAS OF INVOLVEMENT:** Speaker, American Academy of Dermatology Meetings; American Academy of Dermatology, Annual Residents and Fellows Symposium. (The Use of Extended Pulse-Width diode laser in treatment of active pseudofolliculitis barbae in patients with Fitzpatrick skin type)  
**OTHER LEADERSHIP ACTIVITIES:** Board Member, and Co-Vice President (2008-present), Developments in Literacy (501(c)(3) non-profit dedicated to literacy in developing nations, with an emphasis on female literacy); Poster Session Chair, American Society of Laser Surgery and Medicine (2007, 2008); Clinical Assistant Professor of Dermatology, Stanford University; Director, Resident Laser and Aesthetic Clinic- Stanford University; Assistant Chief of Dermatology, Livermore Division, Palo Alto VA Health Care System. Board Member and Secretary, Palo Alto Redwoods Homeowners Association (Condo Association of 117 units); Participant, Renaissance Weekend (non-partisan gathering of leaders from various disciplines with the goal of promoting the renaissance spirit of discussion)
Erin L. Reese, MD
Academic
Richmond, VA
ereese@mcvh-vcu.edu
SPECIALTIES: Dermatology
HOBBIES: Jogging, reading, painting
OTHER LEADERSHIP ACTIVITIES: Associate residency program director

Janelle R. Ricketts, MD
Academic
Farmington, CT
jaricketts@uchc.edu
SPECIALTIES: Hair and scalp disorders, Skin of Color, medical dermatology, psoriasis skin cancer
HOBBIES: Women in medicine, swimming, running, movies, spending time with family
ACADEMY AREAS OF INVOLVEMENT: ADLP
OTHER LEADERSHIP ACTIVITIES: Home and School Association Women’s Group

Tiffany C. Scharschmidt, MD
Academic
San Francisco, CA
scharschmidt@derm.ucsf.edu
SPECIALTIES: Skin microbiome
HOBBIES: Running, basketball, movies, baking
FORUM PARTICIPANTS

Peter R. Shumaker, MD (Pete)
Military
San Diego, CA
peter.shumaker@med.navy.mil
SPECIALTIES: Mohs and Procedural Dermatology Wounded Warrior Care
HOBBIES: Hobbies? I have 3 kids.
ACADEMY AREAS OF INVOLVEMENT: Speaker for 2013 Academy Meeting; Prior skin screening volunteer
OTHER LEADERSHIP ACTIVITIES: Dermatology Chairman, Naval Medical Center San Diego

Dara D. Spearman, MD
Private-single specialty group
Grand Rapids, MI
dara.spearman@gmail.com
SPECIALTIES: Medical Dermatology Surgical Dermatology Cosmetics
HOBBIES: Reading
OTHER LEADERSHIP ACTIVITIES: Active in my church as a leader; Active in local medical societies

Benjamin K. Stoff, MD (Ben)
Academic
Atlanta, GA
bstoff@emory.edu
SPECIALTIES: General dermatology, dermatopathology
HOBBIES: Bioethics, global health, travel, sports
ACADEMY AREAS OF INVOLVEMENT: Fellow
OTHER LEADERSHIP ACTIVITIES: Emory University Hospital, Ethics Committee; American Board of Dermatology, Ethics Subcommittee; Emory Global Health Scholars Program Representative
Megha M. Tollefson, MD
Academic
Rochester, MN
tollefson.megha@mayo.edu
SPECIALTIES: Pediatric Dermatology
HOBBIES: Vascular anomalies and malformations, pediatric psoriasis, primary care provider education

Karolyn Wanat, MD (Kari)
Academic
Philadelphia, PA
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SPECIALTIES: Dermatology Dermatopathology
HOBBIES: Traveling, all varieties of sports, music
ACADEMY AREAS OF INVOLVEMENT: Resident/Fellow Committee Member; Teledermatology; Task Force on Perceptions in Dermatology

Carilyn N. Wieland, MD (Carrie)
Academic
Rochester, MN
wieland.carilyn@mayo.edu
SPECIALTIES: Dermatopathology, Immunodermatopathology
HOBBIES: Virtual microscopy and teledermatopathology, immunobullous disease
Yaohui Gloria Xu, MD (*Gloria*)
Academic  
Madison, WI  
yxu@dermatology.wisc.edu

**SPECIALTIES:** Mohs Micrographic Surgery/Dermatologic surgery

**HOBBIES:** Zumba, aerobic exercise, jogging, watching movies, listening to music, singing, reading, playing with kids

**ACADEMY AREAS OF INVOLVEMENT:** Mohs Micrographic Surgery, Reconstruction, Cutaneous oncology including common non-melanoma skin cancers, melanoma and rare skin cancers, Cutaneous malignancies in transplant patients, translational research, multidisciplinary care, education in dermatology

**OTHER LEADERSHIP ACTIVITIES:** Developing interdisciplinary melanoma program and melanoma tumor board at Univ of Wisconsin Hospitals/ UW Cancer Center (2011-present); Organizing and developing resident dermatologic surgical curriculum at Department of Dermatology, Univ of Wisconsin Madison (2011-present); UW Department of Dermatology Educational Committee and Resident Interview Committee (2007-present); UW Melanoma disease oriented work group (DOWG) (2009-present) and Non-melanoma DOWG (2010-present); UW Department of Dermatology Peer Review Committee for patient safety (2011-present)
Payam Abrishami, MD
Private, Solo
California
pabrishami@yahoo.com
SPECIALTIES: Dermatology, Dermatopathology
HOBBIES: Marine biology
ACADEMY AREAS OF INVOLVEMENT: Course Director and speaker, AAD annual meetings
OTHER LEADERSHIP ACTIVITIES: University faculty, UCLA Dermatology West Los Angeles VA Hospital Harbor-UCLA Dermatology

Murad Alam, MD
Academic Dermatologic Surgery
Chicago, IL
m-alam@northwestern.edu
SPECIALTIES: Mohs surgery, laser surgery, cosmetic surgery, nonmelanoma skin cancer
HOBBIES: Outcomes research in dermatologic surgery
ACADEMY AREAS OF INVOLVEMENT: Bylaws Committee; ADLP mentor, Audit Committee, GAHHP Council; Chair, Dermatopathology Rapid Response Committee; Vice-Chair, Health Care Policy Committee
OTHER LEADERSHIP ACTIVITIES: Advisor to AMA; CPT Committee Chair, Surgical Advisory Board; Archives of Dermatology
Jerry D. Brewer, MD
Dermatologic Surgery
Rochester, MN
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**SPECIALTIES:** Mohs surgery, facial reconstructive surgery, vein surgery, Cutaneous Oncology in Immunosuppressed

**HOBBIES:** Running, cooking, music

**ACADEMY AREAS OF INVOLVEMENT:** Melanoma and Skin Cancer Committee

**OTHER LEADERSHIP ACTIVITIES:** Vice-Chair, Research Committee; Chair - Division of Dermatologic Surgery

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Robert T. Brodell, MD (*Bob*)

Academic
Jackson, MS
rbrodell@umc.edu

**SPECIALTIES:** Medical dermatology, dermatopathology

**HOBBIES:** Travel, teaching, skiing, family, academic medicine

**ACADEMY AREAS OF INVOLVEMENT:** Board of Directors; A dozen committees including the Scientific Assembly Committee, DermPath Committee, Ethics Committee, and Evaluation Committee

**OTHER LEADERSHIP ACTIVITIES:** Local, regional and national service to the American Cancer Society; Past President, ABD
Brett M. Coldiron, MD
Dermatology
Cincinnati, OH
bcoldiron@gmail.com
SPECIALTIES: Mohs Surgery
ACADEMY AREAS OF INVOLVEMENT: President-elect

Kelly M. Cordoro, MD
Academic
San Francisco, CA
cordorok@derm.ucsf.edu
SPECIALTIES: Pediatric Dermatology; specifically, complex medical dermatology including pediatric psoriasis, autoimmune diseases, graft versus host disease, systemic therapy, pediatric laser surgery and procedures, teledermatology, childhood melanoma, and medical education/teaching.
INTERESTS: Complex medical dermatology
HOBBIES: Sports and fitness, mountain biking, hiking and backpacking
ACADEMY AREAS OF INVOLVEMENT: AAD Leadership Forum Chair (2013); AAD Leadership Forum Work Group (2011-12); AAD Youth Education Committee; AAD Atopic Dermatitis Guidelines of Care Work Group; JAAD CME Planning Working Group; AAD Annual Meeting Speaker (2005-current)
OTHER LEADERSHIP ACTIVITIES: American Board of Dermatology Pediatric Dermatology Content Development Committee; Society of Pediatric Dermatology 2012 Annual Meeting Co-Chair; Women’s Dermatologic Society (WDS) Academic Interest Group- former Co-Chair and Sr Advisor; WDS Mentorship Committee; Chair, WDS Safe in the Sun Skin Cancer Screening and Educational Event, San Francisco; National Psoriasis Foundation Editorial Board for ‘Psoriasis Advances’; World Congress of Pediatric Dermatology, Session Co-Chair; Dermatology Resident Selection Committee, UCSF; Dermatology Resident Education Committee, UCSF; Assistant Division Chief, Pediatric Dermatology, UCSF
Beth A. Drolet, MD
Pediatric Dermatology
Milwaukee, WI
bdrolet@mcw.edu
**SPECIALTIES:** Pediatric Dermatology
**HOBBIES:** Running
**ACADEMY AREAS OF INVOLVEMENT:** Leading interdisciplinary teams
**OTHER LEADERSHIP ACTIVITIES:** Diversity in Leadership in Academic Medicine; President of SPD

Robert D. Durst, Jr., MD
Dermatology
Topeka, KS
BobDurstMD@gmail.com
**HOBBIES:** Hiking
**OTHER LEADERSHIP ACTIVITIES:** Advisory Board Chair

Don’t tell people how to do things, tell them what to do and let them surprise you with their results.
— George S. Patton
Dirk Elston, MD
Private/Academic
New York, NY
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**SPECIALTIES:** Dermatopathology, medical dermatology, alopecia

**HOBBIES:** Hiking, gardening, bicycling

**ACADEMY AREAS OF INVOLVEMENT:** President, *JAAD*

**OTHER LEADERSHIP ACTIVITIES:** American Society of Dermatopathology

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Tammie Ferringer, MD
Hospital/Clinic
Danville, PA
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**SPECIALTIES:** Dermatopathology

**HOBBIES:** Reading, cooking, movies, yoga

**ACADEMY AREAS OF INVOLVEMENT:** Assistant Editor, *JAAD*; DSAP Editorial Board; Leadership and Development Steering Committee; Poster Exhibit Task Force Chair

**OTHER LEADERSHIP ACTIVITIES:** Cutis Associate Editor; ASDP Strategic Planning Committee; ASDP MOC Committee Chair; ASDP Online Case Study Director; ISDP Executive Committee; ABD Dermatopathology Curriculum Committee; ABP Test Development and Advisory Committee on Dermatopathology; Dermatopathology Section Head and Fellowship Director Geisinger Medical Center, Tissue Committee Geisinger Medical Center; GMEC Geisinger Medical Center
Ilona Frieden, MD
Academic Pediatric Dermatology
San Francisco, CA
friedeni@derm.ucsf.edu

SPECIALTIES: Pediatric dermatology
HOBBIES: Walking/hiking, traveling, good food, hemangiomas, friends and family (but not necessarily in this order)

ACADEMY AREAS OF INVOLVEMENT: Board of Directors, Scientific Assembly Committee, Leadership Development Steering committee, Mentorship Task Force, Academic Dermatology Leadership Program mentor; Speaker and course director many AAD meetings over the past 20 plus years.

OTHER LEADERSHIP ACTIVITIES: Mentor and Co-Chair Junior Faculty program UCSF; teledermatology, collaborative clinical research (founder of Hemangioma Investigator Group)

Amit Garg, MD
Academic
Boston, MA
agarg@bu.edu

SPECIALTIES: Medical Dermatology
HOBBIES: Education outcomes, psoriatic arthritis, New England Patriots

ACADEMY AREAS OF INVOLVEMENT: AAD Board Observer, Mentoring Work Group, Maintenance of Certification Workgroup, Young Physicians Committee, PICMED workgroup

OTHER LEADERSHIP ACTIVITIES: American Board of Dermatology, Association of Professors of Dermatology, Medical Dermatological Society, Group for Research and Assessment of Psoriasis and Psoriatic arthritis
Lisa Garner, MD
Private Practice and Clinical Professor
UT Southwestern Dallas, TX, Garland TX
lisa@lisagarnermd.com
SPECIALTIES: Contact dermatitis
HOBBIES: Scuba diving, gardening
ACADEMY AREAS OF INVOLVEMENT: Vice President 2013, Board of Directors 2008-12, Representative to the AAD/A Advisory Board 1995-2004, Council on Communications, multiple Committees and Task Forces
OTHER LEADERSHIP ACTIVITIES: Women’s Dermatologic Society - President 2010, BOD, Newsletter Editor, Annual Meeting Chair, currently Chair of Awards and Past Presidents Committee; Texas Derm Society - President 2004-5 and all other offices prior to 2004; American Contact Dermatitis Society - Vice President, BOD; Dermatology Foundation - BOD, Leaders Society Committee, Leaders Society State Chair or Vice Chair for 12 years; Dallas Derm Society - President 1994

Dee Anna Glaser, MD
Academic
St. Louis, MO
glasermd@slu.edu
SPECIALTIES: Cosmetic dermatology, laser surgery, Liposuction, resident education
HOBBIES: Cooking, gardening, reading, and photography
ACADEMY AREAS OF INVOLVEMENT: Board of Directors; Corporate Relations Task force, Past member QA/QI committee; AHTF Non-Physician Clinicians; Past member, Annual Meeting Evaluation Task force
OTHER LEADERSHIP ACTIVITIES: ASDS annual meeting program chair; Chairman, Marketing committee, Saint Louis University School of Medicine; Patient and Professional Advocacy committee, Saint Louis University(SLU); Governing Board SLU School of Medicine; Executive committee SLU; President, International Hyperhidrosis society; President, Cosmetic Surgery Foundation
Gary Goldenberg, MD
Academic
New York, NY
garygoldenbergmd@gmail.com

**SPECIALTIES:** Dermatology (medical, surgical, cosmetic) and dermatopathology

**ACADEMY AREAS OF INVOLVEMENT:** Poster Task Force; Young Physicians Committee.

**OTHER LEADERSHIP ACTIVITIES:** Vice president and treasurer, Dermatologic Society of Greater New York; AAD committees

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Jane M. Grant-Kels, MD
Academic Dermatology and Dermatopathology
Farmington, CT
grant@uchc.edu

**SPECIALTIES:** Dermatopathology, Melanoma dysplastic nevi cutaneous oncology

**HOBBIES:** Family and friends, theater, music, exercise, needlepoint, ukulele


**OTHER LEADERSHIP ACTIVITIES:** Chair of Department of Dermatology; Residency Director; Director of Cutaneous Oncology Center and Melanoma Program; Director of Dermatopathology; Assistant Dean of Clinical Affairs; Past President Connecticut Dermatology Society
Iltefat Hamzavi, MD *(Ilt)*
Hybrid-Private/Academic
Southeast Michigan
iltefat@hamzavi.com
SPECIALTIES: vitiligo, hidradenitis suppurativa, photomedicine, practice growth and development
HOBBIES: children, education, biographies, long distance running
ACADEMY AREAS OF INVOLVEMENT: Educational initiatives at AAD
OTHER LEADERSHIP ACTIVITIES: Active in two non-profit boards

John E. Harris, MD, PhD
Academic/Research
Worcester, MA
John.Harris@umassmed.edu
SPECIALTIES: Basic Research Translational Research Clinical Research Immunology/Autoimmunity Vitiligo Alopecia Areata/Lichen Planopilaris
HOBBIES: Family, rare books, Koi fish
ACADEMY AREAS OF INVOLVEMENT: Member, Young Physicians Committee; Reviewer for JAAD; Archives in Dermatology
OTHER LEADERSHIP ACTIVITIES: Mentor to residents, medical students, postdoctoral fellows, graduate students

Show up, show interest, work hard.
– David Pariser, MD, FAAD
**Kathleen J. Hectorne, MD (Kathy)**

Medical Dermatology  
Austin/Rochester, MN  
hectorne.kathleen@mayo.edu

**SPECIALTIES:** Medical Dermatology  
**HOBBIES:** 1) Flute and Piano, 2) Oliver and Dodger (My dogs), 3) Gardening (made difficult by #2), 4) Swimming  
**ACADEMY AREAS OF INVOLVEMENT:** Leadership Development Steering Committee  
**OTHER LEADERSHIP ACTIVITIES:** Vice President Women’s Dermatologic Society

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**Julie A. Hodge, MD, MPH**

Solo private practice  
Fullerton, CA  
drhodge@aol.com

**SPECIALTIES:** I do a little of everything in dermatology  
**HOBBIES:** Tennis, piano  
**ACADEMY AREAS OF INVOLVEMENT:** Board of Directors  
**OTHER LEADERSHIP ACTIVITIES:** Boards of WDS, Noah Worcester, and DTA. Board of Trustees for the Dermatology Foundation, past president of the Pacific Dermatologic Society
George J. Hruza, MD
Small group
St. Louis, MO
hruzac@gmail.com

SPECIALTIES: Mohs surgery Laser surgery Minimally invasive aesthetic surgery

HOBBIES: Snow skiing, windsurfing, bicycling, yoga

ACADEMY AREAS OF INVOLVEMENT: AAD BOD-Elect Chair, Investments committee Past member of healthcare finance committee AAD advisory board member (outgoing) and past executive committee member

OTHER LEADERSHIP ACTIVITIES: Vice President, ASDS President, ASLMS Treasurer, Missouri State Medical Association (MSMA) Past President, St. Louis Metropolitan Medical Society (SLMMS) Past BOD member of ACMS, AADS, ASDS, ASLMS, MSMA, SLMMS

Eva Ann Hurst, MD
Academic Dermatologic Surgery
St. Louis, MO
ehurst@dom.wustl.edu

SPECIALTIES: Dermatologic Surgery

HOBBIES: Cooking, reading, movies, film

ACADEMY AREAS OF INVOLVEMENT: Leadership Forum Workgroup; State Society Development Task Force

OTHER LEADERSHIP ACTIVITIES: ASDS Guidelines Workgroup WDS Networking Committee Washington University Admissions Committee
William James, MD *(Bill)*  
Academic  
Philadelphia, PA  
william.james@uphs.upenn.edu  
**SPECIALTIES:** Medical dermatology, acne, rosacea  
**HOBBIES:** Reading, traveling  
**ACADEMY AREAS OF INVOLVEMENT:** Board of Directors; AAD President Elect 2009-2010; Executive Committee; Leadership and Mentorship Committee; Leadership Development Steering Committee; Academic Dermatology Leadership Program Mentor  
**OTHER LEADERSHIP ACTIVITIES:** Many other boards and past officer of other subspecialty organizations

Mark Gabriel Lebwohl, MD  
Dermatology  
New York, NY  
Lebwohl@aol.com  
**SPECIALTIES:** Psoriasis PXE

*Don’t expect to start at the top. The best leaders were once good followers.*  
— Tammie Ferringer, MD, FAAD
Jennifer L. Lucas, MD *(Jen)*
Academic
Cleveland, OH
lucasj2@ccf.org
**SPECIALTIES:** Mohs surgery, Dermatologic surgery
**HOBBIES:** Athletics
**ACADEMY AREAS OF INVOLVEMENT:** Leadership Development Steering Committee; State Society Development Task Force; Leadership Forum Work group
**OTHER LEADERSHIP ACTIVITIES:** Women’s Dermatologic Society - Parliamentarian, Bi-laws committee chair Cleveland Clinic - Medical Student Rotation - Co Director, Dermatology Curriculum Committee

Mary Maloney, MD
Academic
Worcester, MA
maloneym@ummhc.org
**SPECIALTIES:** Mohs surgery
**HOBBIES:** Kayaking, reading, travel
**ACADEMY AREAS OF INVOLVEMENT:** Secretary–Treasurer 2007–2010; Chair, Leadership Development Steering Committee
**OTHER LEADERSHIP ACTIVITIES:** Many, international
Barbara M. Mathes-Alguire, MD
Academic and private
Philadelphia, PA
bmathesmd@gmail.com
SPECIALTIES: General dermatology
HOBBIES: Medical humanities with interest in art and storytelling (narrative), hiking, biking, travel, film
ACADEMY AREAS OF INVOLVEMENT: Finance, audit, scientific affairs, strategic planning, corporate partners, development
OTHER LEADERSHIP ACTIVITIES: Assistant Secretary-Treasurer AAD in past several WDS treasurer, chair of several committees NBME-USMLE Step 1 Chair (past)

Toby Maurer, MD
University/academic
San Francisco, CA
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SPECIALTIES: HIV/primary care dermatology/global dermatology/dermatology for the underserved populations

Elizabeth McBurney, MD
Private practice
Slidell, LA
queene205@aol.com
SPECIALTIES: CTCL, laser surgery, general dermatology
HOBBIES: Reading, gardening, movies
Isaac Neuhaus, MD
Academic
San Francisco, CA
neuhausi@derm.ucsf.edu
SPECIALTIES: Mohs surgery, laser surgery, cosmetic dermatology
HOBBIES: Travel, cooking
ACADEMY AREAS OF INVOLVEMENT: Chair, Academic Dermatology Leadership Program
OTHER LEADERSHIP ACTIVITIES: American Medical Association, YPS Delegate (ASDS); California Dermatology Society, Past President

Suzanne Olbricht, MD
Multiphysician Group Practice/Academic
Burlington, MA
suzanne.m.olbricht@lahey.org
SPECIALTIES: Mohs and Reconstruction
HOBBIES: Reading, entertaining, traveling, gardening, birdwatching, hanging out with my 4 kids (one is a jazz bassist and another is a dancer/singer/actress)
ACADEMY AREAS OF INVOLVEMENT: Mohs and reconstruction Cost effective care Teaching dermatology
OTHER LEADERSHIP ACTIVITIES: Chair, Dept of Dermatology Lahey Clinic Secretary-Treasurer, AAD Chair of the Fellowship Training Committee, ACMS Board member, Marlboro College
Elise A. Olsen, MD
Academic
Durham, NC
elise.olsen@dm.duke.edu
SPECIALTIES: Cutaneous Lymphomas Hair Disorders
HOBBIES: Gardening, flyfishing
ACADEMY AREAS OF INVOLVEMENT: VP elect 2013 Chairman, Patient Advocacy Taskforce Science and Research Strategic Liaison Committee
OTHER LEADERSHIP ACTIVITIES: VP WDS President, USCLC

Margaret E. Parsons, MD
General Dermatology/Derm Surgery
Sacramento, CA
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SPECIALTIES: General dermatology: adult and peds, medical and surgical, some cosmetic
HOBBIES: Knitting, baking with chocolate, gardening, playing with my second-grade son
ACADEMY AREAS OF INVOLVEMENT: Chair, Council on Member Services; Leadership Development Steering Committee; Strategy Committee
OTHER LEADERSHIP ACTIVITIES: County Medical Society (Sierra Sacramento Valley Medical Society, Chair: Awards and Scholarship Comm); California Medical Association House of Delegates
Culture = The way we do things around here. The operative word is “do.” Behaviors create culture.

— Victor J. Marks, MD, FAAD
**Phoebe Rich, MD**
Private Practice and Clinical Research
Portland, OR
phoeberich@aol.com
*SPECIALTIES:* Medical Dermatology, Nail Disorders
*HOBBIES:* Gardening, golf, dancing
*ACADEMY AREAS OF INVOLVEMENT:* Board of Directors

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**Adam I. Rubin, MD**
Academic
Philadelphia, PA
adam.rubin@uphs.upenn.edu
*SPECIALTIES:* Nail disorders in adults and children, nail unit dermatopathology, pediatric dermatopathology
*HOBBIES:* Photography, American art, American history
*ACADEMY AREAS OF INVOLVEMENT:* AAD Alternate Delegate, House of Delegates, American Medical Association; Member, Regulatory Policy Committee; Member, Leadership Forum Workgroup; Member, Poster Exhibits Task Force
Bethanee J. Schlosser, MD, PhD
Academic
Chicago, IL
bschloss@nmff.org

SPECIALTIES: Medical Dermatology Vulvar dermatology Dermatoses of pregnancy Acne Rosacea

HOBBIES: Spending time with my family (2 daughters), Reading - non-medical, knitting, music

ACADEMY AREAS OF INVOLVEMENT: Young Physicians Committee - Chair; AAD Board of Directors - Young Physician Observer; Mentoring Work Group - Member; Academic Deramtology Leadership Program Work Group - Member; Youth Education Committee - Member; Ad Hoc Task Force on Perceptions of Dermatology - Member

OTHER LEADERSHIP ACTIVITIES: Women’s Dermatologic Society Academic Dermatologists Committee American Acne and Rosacea Society Grants Committee Director, Vulvar Mucosal Specialty Clinic and Skin Concerns in Pregnancy Clinic, Northwestern University Faculty advisor - Northwestern University AMWA student chapter Past participant in AAD Academic Dermatology Leadership Program Treasurer for Daisies Troop 40009

The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint to keep from meddling with them while they do it.

— Theodore Roosevelt
Kathryn Schwarzenberger, MD *(Kathy)*  
Academic/University  
Burlington, VT  
kschwarzenberger@gmail.com  
**SPECIALTIES:** Medical dermatology with special interest in rheumatologic diseases, autoimmune disorders, and hypercoagulation  
**HOBBIES:** Anything outdoors: skiing, hiking, bicycling, chasing my son, dogs and cat!  
**ACADEMY INVOLVEMENT:** Board of Directors, AAD; Chair, Access to Dermatologic Care Task Force; Chair, Health Care Delivery Committee; Deputy Chair and Member, Council on Government Affairs, Health Policy and Practice; Past Chair, Women’s Health Task Force  
**OTHER LEADERSHIP ACTIVITIES:** Past Secretary and member of the Executive Committee, Women’s Dermatologic Society; Past President, Vermont Dermatological Society; State Leader for the Derm Foundation; Residency Program Director and Associate Chief of Dermatology, University of Vermont College of Medicine

Daniel Mark Siegel, MD *(Dan)*  
Mohs and Academic and VA  
Smithtown and Brooklyn, NY  
cyberdoc@alum.rpi.edu  
**SPECIALTIES:** Payment policy. Reimbursement. Mohs and reconstruction.  
**HOBBIES:** Hiking, gardening, travel, cats, books, computers, kayaking  
**ACADEMY AREAS OF INVOLVEMENT:** Immediate Past President; and doer of that which needs to be done.  
**OTHER LEADERSHIP ACTIVITIES:** Board of trustees DebRA of America; Past BOD of ACMS, DebRA International, AMA RUC alternate.
Paul A. Storrs, MD
Dermatology
Palos Heights, IL
pstorrs@mac.com
SPECIALTIES: Dermatology surgery (Mohs)
OTHER ACTIVITIES: multiple
ACADEMY AREAS OF INVOLVEMENT: Board of Directors

Sabra Sullivan, MD, PhD
Private
Jackson, MS
ssullivan555@comcast.net
SPECIALTIES: Medical and Surgical Dermatology, Cutaneous Vascular Malformations, SJS/TEN
HOBBIES: Adventure travel, naturalist, reading, food and wine, health care policy
ACADEMY AREAS OF INVOLVEMENT: Leadership Development Steering Committee, Member; Congressional Policy Committee, Member; Advisory Board Reference Committee; Advisory Board Executive Committee; Practice of Medicine by Physicians and None Physicians, Past Chair; AMA, Alternate Delegate AAD
OTHER LEADERSHIP ACTIVITIES: Past President and Vice President, Mississippi State Dermatologic Society; Past Board Member, WDS; Parliamentarian, WDS; Past Board Member Noah W. Society, Mississippi Tanning Bed Bill
**Rochelle Torgerson, MD, PhD**
Academic Medical Dermatology
Rochester, MN
torgerson.rochelle@mayo.edu
**SPECIALTIES:** Mucous Membrane Disease and Hair
**HOBBIES:** Running, mom
**ACADEMY AREAS OF INVOLVEMENT:** Leadership Forum Work Group
**OTHER LEADERSHIP ACTIVITIES:** Associate Program Director Mayo Rochester President-Elect of the Minnesota Dermatological Society Women’s Dermatologic Society Finance Committee

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**Abel Torres, MD, JD**
Academic Dermatology
Loma Linda University, CA
cmorrill@llu.edu
**SPECIALTIES:** MOHS Surgery Cosmetic Dermatologic Surgery General Medical Dermatology
**HOBBIES:** Non-invasive imaging, medical therapy of skin cancer, Medico-legal issues
**ACADEMY AREAS OF INVOLVEMENT:** Government and regulatory issues Physician Extenders in Dermatology
**OTHER LEADERSHIP ACTIVITIES:** AAD and ASDS Board of Directors; ASDS Treasurer Loma Linda University Faculty Medical Group Board of Directors
Stephen K. Tyring, MD, PhD *(Steve)*
Dermatology
Houston, TX
styring@ccstexas.com

**SPECIALTIES:** Virology; immunology; tropical diseases; international health

**HOBBIES:** Photography; travel

**ACADEMY AREAS OF INVOLVEMENT:** Multiple presentations at national and international meetings

**OTHER LEADERSHIP ACTIVITIES:** Mentoring in clinical and basic research

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Marta VanBeek, MD, MPH
Academic
Iowa City, IA
Marta-vanbeek@uiowa.edu

**SPECIALTIES:** Mohs surgery, cutaneous oncology

**HOBBIES:** Children, travel

**ACADEMY AREAS OF INVOLVEMENT:** Chair, Council on Government Affairs; Health Policy and Practice; Leadership Development Steering Committee; AAD Delegate to the AMA

**OTHER LEADERSHIP ACTIVITIES:** Iowa Medical Society Committee on Public Health; UI Physicians Finance Committee; Associate Program Director of UI Residency Program
Your success in the early years of your dermatology practice shape the future of your profession. Where can you learn the latest on topics and issues that matter to young physicians?

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Elaine Weiss, JD
Executive Director and CEO
eweiss@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Elaine partners with the American Academy of Dermatology and AAD Association Board of Directors to achieve its mission and implement the key priorities of the Academy. Elaine is responsible for the administrative and staff management, governance guidance and direction, communications and public relations, meetings and education programs, membership services, and advocacy.

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Eileen Murray, MM, CFRE, CAE
Deputy Executive Director, Executive Office
emurray@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Eileen’s areas of responsibility include Communications (including public relations and public education), Creative & Publishing (including JAAD), Education, Meetings and Convention, Member Services and Business Development, Marketing and Philanthropic Programs.

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If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

— John Quincy Adams
Nancy Ali
Senior Director, Philanthropic Programs
NAli@aad.org

ACADEMY AREAS OF INVOLVEMENT: Nancy is responsible for developing the vision for the future of philanthropic programs and delivering on this vision by clearly forming the strategic positioning of philanthropic activities through tangible programs and services that support the Academy’s strategic vision and its key initiatives. Under Nancy’s leadership, the Philanthropic Programs department, comprised of 13 team members, is charged with two overarching goals: a. Raising the visibility of the specialty by showcasing their support and impact of the Academy’s community outreach and humanitarian programs; b. Increasing financial revenue for the Academy’s programs, services and humanitarian initiatives through philanthropic, grants and sponsorship income.

Ken Luurs
Senior Director, Member Services & Business Development
KLuurs@aad.org

ACADEMY AREAS OF INVOLVEMENT: Ken oversees efforts to retain and expand the Academy’s membership base and expand the market for Academy products and services. He also provides leadership for identification and analysis of potential partnerships, and new programs and services. Additionally, he serves as staff liaison to the Member Services Council as well as the AAD’s membership representative to the CMSS. He is a past Chair of the Association Forum, the oldest and second largest organization of association executives in the United States.
Shawn Friesen
Director, Legislative, Political & Grassroots Advocacy
SFriesen@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Shawn oversees the Academy’s federal legislative, political and grassroots team, and works with Academy leadership and staff in order to develop and implement the Academy’s federal legislative policy objectives that promote dermatology and preserve patients’ access to dermatologic care. These efforts include utilizing coordinated strategies to engage the Academy’s members through multiple avenues, including the Academy’s political action committee (SkinPAC), grassroots engagement, and coordinated efforts with other departments.

Debbie Gist, MPH, FACEHP
Director, Education
dgist@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Debbie provides strategic direction for the Education Department and for the educational activities conducted by the Academy. She oversees the continuous evaluation and improvement of the CME program, including oversight for needs assessment, curriculum design, content development, evaluation and feedback systems, and education delivery formats (including distance learning and online education). She is also serves as the administrator for AAD’s ACCME accreditation.
Lisa Albany
Assistant Director, State Policy
ealbany@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Lisa is responsible for designing targeted and individualized state advocacy programs in legislative and strategic planning areas. She also provides and assists state societies in providing comments on proposed legislation and regulations. In addition, Lisa researches issues related to state advocacy and develops advocacy materials for AAD members.

Jacqueline Buschmann, MPH
Assistant Director, Practice Advocacy
JBuschmann@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Jacque serves as the staff liaison for the Private Sector Advocacy Task Force. She is primarily responsible for developing strategies and resources to advocate for the specialty of dermatology with private sector entities such as payers and business coalitions.

Joanna Crooks, MA
Assistant Director, Strategic Alliances
jcrooks@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Joanna coordinates the Academy’s strategic alliances with important dermatology constituencies and stakeholders including regional and state societies, dermatology specialty societies, non-physician dermatology practice societies, and patient advocacy groups. She serves as the staff liaison for the Intersociety Liaison Committee, the State Society Development Task Force, and the Strategic Alliance Liaison Committee.
**Missy Lundberg**

Associate Director, PR and Public Education

mlundberg@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Missy develops, implements and directs the Academy’s public relations plans, public education activities, and public awareness programs to position the specialty of dermatology and educate the public and patients about the diagnosis and treatment of skin, hair and nail conditions. Missy is a graduate of the American Association of Medical Society Executives’ (AAMSE) Leadership Academy and is currently Vice Chairperson of the AAMSE Leadership Committee.

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**Richard Martin, JD**

Assistant Director, Regulatory Policy

RMartin@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Richard is responsible for the Academy’s activities in regulatory advocacy and policy development, providing strategic policy counsel, analyzing proposed regulations and policy documents of interest to the dermatology community, and in crafting advocacy materials, and comment letters. He oversees federal activities addressing Medicare reimbursement, healthcare systems, and drug and device issues, and he builds and sustains key relationships within Centers for Medicare and Medicaid Services (CMS), Food and Drug Administration (FDA), and other government agencies, policy-making entities, and regulatory professional organizations.
Sandra M. Perez
Associate Director, Major Gifts - Philanthropic Programs
SPerez@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Sandra oversees the development and implementation of the Individual Giving program in support of the Academy’s programmatic and humanitarian efforts. She also develops strategy and support to volunteer leadership resulting in expanded opportunities for philanthropic initiatives.

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Connie Tegeler
Senior Manager, Programs - Philanthropic Programs
CTegeler@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Connie provides strategic vision for all humanitarian programs, including Camp Discovery and the SPOT Skin Cancer™ initiative and those programs which fall under that, including the national skin cancer screening program, Play Sun Smart, the Shade Structure program, and youth education sun-safety initiatives. Connie develops and implements engaging event sponsorship opportunities and activation to accomplish key awareness and revenue objectives. She serves as a Relationship Manager to partners/collaborators of SPOT™ or other programs. In addition, Connie serves as staff liaison to the Melanoma/Skin Cancer Committee and Youth Education Committee.
**Abigail Osborne**
Senior Coordinator, Government Affairs
aosborne@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Abigail serves as primary project coordinator for the Government Affairs Department; provide public policy monitoring, research and analytic support. She works closely with the Advisory Board, Dermatology Section Council of the AMA House of Delegates, Council on Government Affairs, Health Policy and Practice (GAHPP), and State Society Development Task Force, working across departments to ensure coordination of state society contacts and outreach on advocacy-related matters.

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**Linda Ayers**
Project Manager, Member Services
layers@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Linda is responsible for the planning and implementation of programs and courses in the Academy’s Leadership Institute including the Annual Leadership Forum and year-long Academic Dermatology Leadership Program. Linda is also the staff Liaison for Leadership Development Steering Committee, the Young Physicians and Residents/Fellows Committees.

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**Nikki Haton**
Project Specialist, Member Services
nhaton@aad.org

**ACADEMY AREAS OF INVOLVEMENT:** Nikki is responsible for coordinating committee activities and projects for the Member Services Department. Current projects include the Leadership Forum, Volunteer Recognition Program, Diversity Mentorship Program, international grant programs, and humanitarian programs. Nikki is the co-staff liaison to the Resident/Fellows Committee and Young Physicians Committee.
Marsheila DeVan

SPEAKER BIO: Marsheila is a senior training consultant, with over twenty years of training experience. Her expertise includes work within the university system as well as the pharmaceutical and medical industries, concentrating on speaker development, interpersonal skills improvement, meeting moderation, curriculum development and one-to-one coaching. Marsheila holds a Bachelor’s Degree in political science from the University of California, Los Angeles and a Masters of business administration from the University of California, Irvine, with a concentration in organizational behavior and strategic planning. Her demeanor, humor and creative approach to training create an open and comfortable learning environment that results in a high level of interaction and learning.

Darryl Harris

SPEAKER BIO: Darryl Harris is a consultant, trainer and coach focused on helping organizations improve their performance by developing the skills and competencies of their people. Darryl has an abundance of energy and passion for helping people develop and grow in a rapidly changing work environment. His clear and common sense approach has helped thousands of people learn how to successfully overcome these challenges. Darryl brings an international background of 20 years of experience in the areas of Leadership Development, Strategic Planning, Team Effectiveness, Customer Service skills and more.

Darryl has worked with employees in hundreds of organizations throughout the world including VW Germany, Dimension Data UK, Anglo American South Africa, De Beers South Africa, Northrop Grumman, Illinois CPA Society, Tribune, National Association of Realtors, Peoples Energy, NORBIC. Darryl is extremely proud of the fact that he maintains ongoing relationships with his clients often spanning more than 20 years.

Before relocating to the United States and joining The Carroll-Keller Group, Darryl was CEO of MAST Africa, an international training group based in London. Subsequently, he was the owner and founder of Connemara Consulting in South Africa. His teams were responsible for developing, designing and implementing training programs for clients worldwide.
**Gregory K. Schneider**

**SPEAKER BIO:** Greg Schneider, President of Schneider Consulting, has over thirty-five years experience as a consultant, manager, counselor, educator, and community leader. He is a highly sought after advisor to Senior Leaders in organizations ranging from small Software Companies to large Health Care Systems. He has over 20 years experience in coaching Physician Leaders and assisting them with Strategic Planning, Team Building and Change Management.

Greg holds a Bachelor of Arts degree in Psychology from Lawrence University in Appleton, Wisconsin and a Master of Science degree in Counseling from the University of Wisconsin-Milwaukee. He has advanced training in Organization Development, Strategic Planning, Leadership Development and Executive Coaching.

Prior to establishing Schneider Consulting in 1990, Greg served as the Director of Counseling, Career and Health Services at Carroll University in Waukesha, Wisconsin for thirteen years. In addition, he taught courses in Business and Organizational Psychology. Greg’s passion is helping organizations achieve results by enhancing the effectiveness of their leaders and teams.

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**Jane M. Schneider**

**SPEAKER BIO:** Jane has been a Partner at Schneider Consulting for six years. She is an accomplished facilitator, educator, and certified coach. Her work focuses on Executive Coaching, Leadership Development, Strategic Planning, and Team Collaboration. She has worked with Leaders in Health Care, Education, Business, Government, and Non-Profit Organizations.

Jane has an M.A. in Educational Leadership from Marquette University and a B.A. in Biology from Lawrence University. Jane taught Chemistry and A.P. Biology for 33 years at both high school and college levels. She has advanced training in Leadership Development and Executive Coaching.

Jane has won several awards including the Herb Kohl Award for Teaching Excellence and the American Chemical Society Award for Teacher of the Year. Enthusiasm for continuous learning and behavioral change is one of her trademarks. Jane’s passion is supporting and challenging leaders in their professional development so they may achieve greater impact and success.
Vision Statement
Excellence in Dermatology

Mission Statement
Promoting leadership in dermatology and excellence in patient care through education, research and advocacy.

Values
• Patient Focus
• Professionalism
• Lifelong Learning
• Social Responsibility
• Collaboration
• Rigorous Inquiry and Creative Work
• Diversity