Quality Patient Care

Measurably optimize the quality of dermatology patient care and outcomes.

Continuing Professional Development
- The Academy provides meaningful continuing professional development activities designed to improve learner knowledge, competence, and/or performance with the ultimate goal of improving patient care outcomes.
- The Academy offers a robust portfolio of activities and tools to assist members in meeting their maintenance of certification and licensure requirements.
- The Academy shares and acquires information globally through international collaboration.

Patient Safety Initiatives
- Dermatology demonstrates and promotes a culture of patient safety.

Evidence-Based Medicine and Quality & Measures in Dermatology
- The Academy supports evidence-based dermatology practice by developing clinical practice guidelines, measures and Appropriate Use Criteria (AUCs) as well as by identifying gaps that require further basic and clinical research.
- Dermatology has a meaningful and complete suite of performance measures available to support optimal patient care.

Influential and Trusted Voice

The Academy is viewed as THE credible, constructive and collaborative thought leader and resource for dermatology, positively influencing policy, research and public health behavior.

Advocacy Agenda
- The Academy is viewed by all critical stakeholders as a credible, effective resource, and thoughtful partner in the policymaking process, effectively representing the interests of dermatologists and their patients within the legislative, regulatory and private payer arenas.
- Policymakers in all arenas appreciate and understand the essential role and importance of the dermatologist in providing quality patient care.
- Dermatology has an active role in the development of coding, coverage and payment policies/regulations impacting practice.
- The Academy serves as a trusted resource to credentialing bodies to ensure reasonable and demonstrably effective mandates, minimizing duplicative requirements for certification and licensure.

Science and Research
- Dermatology’s research priorities are identified and sufficiently supported through funding and collaborative research networks.

Specialty Positioning
- Dermatology demonstrates a unique and significant value to key audiences.
- The Academy effectively influences positive behavior change to improve public health, enhance quality of life, and prevent/manage diseases of the skin, hair, nails and mucous membranes.

Strategic Alliances
- Strategic alliances advance dermatology’s goals by leveraging collective ability to effect change.
Specialty Leadership

Stakeholders are unified and help shape the future of dermatology.

Unity of the Specialty
- The specialty speaks with one voice.

Access to Quality Dermatologic Care
- Patients have adequate access to quality dermatologic care provided by or under the direction of a dermatologist.
- The Academy champions an increase in the availability of residency slots, including opportunities for those from diverse backgrounds and development of alternative methods of funding new dermatology slots.
- The Academy will support and assist the specialty in defining alternative modes of delivery, including telemedicine and optimal deployment of non-physician clinicians.

Professionalism and Leadership Development
- Dermatologists exemplify the highest standards of ethical behavior and professionalism.
- Dermatologists are visible, credible and influential leaders in organized medicine, academic medicine, policy and advocacy, private practice and their communities.

Volunteerism
- Volunteer opportunities have a strategic impact for the specialty.
- Support global patient care efforts through capacity building volunteerism and humanitarian efforts.

Membership Support

The Academy anticipates and responds to identified member needs by providing essential tools, resources and influencing practice policy.

Practice Vitality
- The Academy is a credible, constructive resource regarding coding, coverage and payment policies and an influential contributor to the Resource-Based Relative Value Scale Committee and Current Procedural Terminology processes.
- Academy members understand the impact of various care delivery models and apply appropriate strategies for pricing and reimbursement.
- The Academy provides useful tools and resources for practice management effectiveness in an evolving healthcare environment.
- Dermatology has innovative models and modes of delivery of care.
- Best practices/modes for delivery of dermatologic care are identified utilizing measurable outcomes.

Healthcare System and Health Information Technology (HIT) Transformation
- Members are prepared for HIT implementation/practice application.
- The Academy influences the development and implementation of HIT relative to the practice of dermatology.

Member Needs
- Highly responsive, personalized service is provided to deliver timely, relevant, valuable and compelling content to members.
- Development of all new Academy products, programs, and services are data driven.

Organizational Vitality

The Academy creates and maintains an infrastructure for long term sustainability and capabilities for strategic execution.

Organizational Capacity
- Organizational structure and operational programs, policies, and processes support the strategic framework
- A formal development, continuity and talent pipeline ensures stable leadership.
- Members and staff have the opportunity through development and experience to advance their impact on the strategic results.
- Academy uses external validation and benchmarking to validate organizational success.

Financial Sustainability and Revenue Diversification
- The Academy has diversified revenue streams.
- Financial strategies are developed through data driven analysis.
- Resources are managed for both short and long-term organizational needs.

Information/Data and Technology Infrastructure
- Information and technology infrastructure is robust, secure and up-to-date.