

PATIENT EDUCATION

PATIENT EDUCATION PAMPHLETS

Quantity discounts are for total number of packages ordered (all titles combined).

| Quantity: | AAD Member Price: | Retail Price: |
|----------------|-------------------|---------------|
| 1-9 packages | \$15.00 each | \$30.00 each |
| 10-19 packages | \$14.00 each | \$28.00 each |
| 20+ packages | \$13.00 each | \$26.00 each |

Please send the following title(s) in the quantities indicated. Each title is sold only in packages of 50. Enter the number of packages.

| # Pkgs: | Title: | Product #: |
|---------|---------------------------------|------------|
| _____ | Acne | PAM02 |
| _____ | Acne (Spanish) | PAM02S |
| _____ | Actinic Keratoses* | PAM53 |
| _____ | Allergic Contact Rashes | PAM15 |
| _____ | Alopecia Areata | PAM67 |
| _____ | Atypical Nevus | PAM50 |
| _____ | Basal Cell Carcinoma | PAM51 |
| _____ | Botulinum Toxin | PAM57 |
| _____ | Bullous Disease | PAM72 |
| _____ | Chemical Peeling | PAM59 |
| _____ | Common Growths | PAM74 |
| _____ | Cosmeceutical Facts & Your Skin | PAM17 |
| _____ | Cutaneous T-Cell Lymphoma | PAM62 |
| _____ | Darker Side of Tanning | PAM41 |
| _____ | Dermabrasion | PAM61 |
| _____ | Dermatologic Surgery | PAM23 |
| _____ | Dry Skin and Keratosis Pilaris* | PAM63 |
| _____ | Eczema/Atopic Dermatitis | PAM07 |
| _____ | Facial Skin Rejuvenation | PAM60 |
| _____ | Fungal Infections of the Skin | PAM19 |
| _____ | Genital Warts* | PAM46 |
| _____ | Granuloma Annulare | PAM64 |
| _____ | Hair Loss & Hair Restoration | PAM21 |
| _____ | Herpes Simplex | PAM20 |
| _____ | Herpes Zoster | PAM32 |
| _____ | Hyperhidrosis | PAM75 |
| _____ | Laser Hair Removal | PAM73 |
| _____ | Lichen Planus | PAM39 |
| _____ | Lupus and the Skin | PAM65 |
| _____ | Malignant Melanoma | PAM52 |
| _____ | Mature Skin | PAM28 |
| _____ | Melasma* | PAM66 |
| _____ | Moles | PAM04 |
| _____ | Molluscum Contagiosum | PAM45 |
| _____ | Nail Fungus & Nail Health | PAM42 |
| _____ | Perioral Dermatitis | PAM44 |
| _____ | Pityriasis Rosea | PAM26 |
| _____ | Poison Ivy, Oak & Sumac | PAM11 |
| _____ | Pruritus | PAM48 |

| | | |
|-------|--|--------|
| _____ | Psoriasis & Psoriatic Arthritis* | PAM13 |
| _____ | Rosacea* | PAM36 |
| _____ | Scabies | PAM37 |
| _____ | Scabies (Spanish) | PAM37S |
| _____ | Seborrheic Dermatitis | PAM24 |
| _____ | Seborrheic Keratoses | PAM38 |
| _____ | Skin Cancer | PAM14 |
| _____ | Skin Conditions Related to AIDS | PAM08 |
| _____ | Skin of Color | PAM18 |
| _____ | Soft Tissue Fillers | PAM56 |
| _____ | Spider Vein, Varicose Vein Therapy | PAM16 |
| _____ | Squamous Cell Carcinoma | PAM47 |
| _____ | STD's | PAM68 |
| _____ | Sun Protection for Children* | PAM33 |
| _____ | The Sun & Your Skin | PAM06 |
| _____ | Sunscreens/Sunblocks | PAM49 |
| _____ | Tattoos, Body Piercings, & Other Skin Adornments | PAM69 |
| _____ | Tinea Versicolor | PAM27 |
| _____ | Tumescent Liposuction | PAM54 |
| _____ | Urticaria/Hives | PAM22 |
| _____ | Vascular Birthmarks | PAM10 |
| _____ | Vitiligo | PAM12 |
| _____ | Warts | PAM03 |
| _____ | Warts (Spanish) | PAM03S |
| _____ | What is a Scar | PAM35 |
| _____ | Your Dermatologist | PAM01 |

Pkgs of Pamphlets at \$_____ per pkg = \$_____

*Some Academy pamphlets have been sponsored. All content is solely developed by the AAD.

WALL MOUNTABLE & TABLE TOP PAMPHLET DISPLAY STAND

AAD Member Price: \$40.00 each (\$28.00*)

Retail Price: \$80.00 each (\$56.00*)

*Save 30% on a display stand for each 10 different titles ordered.

_____ **Stand(s) (PAMSTD02) at \$_____ per stand = \$_____**

TABLE TOP PAMPHLET DISPLAY STAND

AAD Member Price: \$40.00 each (\$28.00*)

Retail Price: \$80.00 each (\$56.00*)

*Save 30% on a display stand for each 10 different titles ordered.

_____ **Stand(s) (PAMSTD) at \$_____ per stand = \$_____**

BOOKMARKS

AAD Member Price: \$14.00 per package of 200

Retail Price: \$28.00 per package of 200

| Qty: | Title: | Product #: |
|-------|------------------------------|------------|
| _____ | ABC's Bookmark for Children | BKMK03 |
| _____ | STOP – Look for Danger Signs | BKMK86 |
| _____ | The Complete Skin-Exam | BKMK02 |

Pkgs of Bookmarks at \$_____ per pkg = \$_____

POSTERS

Quantity discounts are for total number of posters ordered.

LARGE POSTERS:

AAD Member Price: 1-5 \$8.00 each 6-10 \$7.50 each 11+ \$7.00 each

Retail Price: 1-5 \$16.00 each 6-10 \$15.00 each 11+ \$14.00 each

| Qty: | Title: | Product #: |
|-------|--|------------|
| _____ | Indoor Tanning is Out – Meghan's Story | POST47 |
| _____ | Indoor Tanning is Out – Brittany's Story | POST46 |
| _____ | Before You Tan – Tanning Bed | POST45 |
| _____ | Before You Tan – Swimming Pool | POST44 |
| _____ | See Spot, See Spot Change | POST43 |
| _____ | Be Sun Smart SM : Protect Yourself from the Sun | POST42 |
| _____ | Be Sun Smart SM | POST41 |
| _____ | Tanning Beds Can B Like Asking 4 Skin Cancer | POST40 |
| _____ | R U Using Tanning Beds? | POST39 |
| _____ | Tanning beds r 4 Losers | POST38 |
| _____ | Safe Sun – Myths and Facts | POST01 |
| _____ | Protect Yourself (flyer, 25 per pkg) | PFL01 |

_____ **Poster(s) at \$_____ per poster = \$_____**

SMALL POSTERS:

AAD Member Price: 1-5 \$6.00 each 6-10 \$5.50 each 11+ \$5.00 each

Retail Price: 1-5 \$12.00 each 6-10 \$11.00 each 11+ \$10.00 each

| Qty: | Title: | Product #: |
|-------|---------------------------------|------------|
| _____ | Melanoma Monday | POST08 |
| _____ | The Danger Signs of Skin Cancer | POST03 |

_____ **Poster(s) at \$_____ per poster = \$_____**

TABLE-TOP DISPLAYS

Quantity discounts are for total number of table-top displays ordered.

AAD Member Price: 1-5 \$16.00 each 6-10 \$15.00 each 11+ \$14.00 each

Retail Price: 1-5 \$32.00 each 6-10 \$30.00 each 11+ \$28.00 each

| Qty: | Title: | Product #: |
|-------|--|------------|
| _____ | Indoor Tanning is Out – Meghan's Story | TTD04 |
| _____ | Indoor Tanning is Out – Brittany's Story | TTD03 |
| _____ | Before You Tan – Tanning Bed | TTD02 |
| _____ | Before You Tan – Swimming Pool | TTD01 |

_____ **Table-Top Display(s) at \$_____ per display = \$_____**

SHOWER CARDS

Quantity discounts are for total number of packages ordered. Each package contains 10 shower cards per package. (SHOWCRDS01)

AAD Member Price:

1-9 pkgs \$28.00 each 10-19 pkgs \$26.50 each 20+ \$25.00 each

Retail Price:

1-9 pkgs \$56.00 each 10-19 pkgs \$53.00 each 20+ \$50.00 each

_____ **Pkgs of Shower Cards at \$_____ per pkg = \$_____**

BODY MOLE MAP (MOLEMAP)

Quantity discounts are for total number of packages ordered. Each package contains 50 sheets per pad.

AAD Member Price:

1-9 pkgs \$15.00 each 10-19 pkgs \$13.00 each 20+ \$11.00 each

Retail Price:

1-9 pkgs \$25.00 each 10-19 pkgs \$21.00 each 20+ \$17.00 each

_____ Pkgs of Body Mole Map at \$_____ per pkg = \$_____

SKIN CANCER – THE COMPLETE STORY! — CD-ROM

_____ AAD Member Price: \$125.00 Retail Price: \$250.00

CD-ROM (TSLID03-CD)

_____ CD-ROM at \$_____ per CD-ROM = \$_____

PROFESSIONAL & CONTINUING MEDICAL EDUCATION

NATIONAL LIBRARY OF DERMATOLOGIC TEACHING SLIDES 4.0

_____ AAD Member Price: \$425.00 Retail Price: \$850.00

DVD (TSDVD05)

_____ Upgrade (TSDVD05U) \$265.00 \$530.00

_____ NLDTs 4.0 DVD at \$_____ per DVD = \$_____

MAINTENANCE OF CERTIFICATION MANUAL FOR DERMATOLOGY™ (MOCMD™)

Check out the value-added pricing section for discount pricing

_____ AAD Member Price: \$200.00 Retail Price: \$400.00

MOCMD Vol. 1 (MOCMD)

_____ MOCMD at \$_____ per manual = \$_____

MOCMD Vol. 2 (MOCMD2)

_____ MOCMD2 at \$_____ per manual = \$_____

DERMOSCOPY: A GUIDE FOR THE PHYSICIAN

_____ AAD Member Price: \$525.00 Retail Price: \$695.00

DVD (DSCOPY)

_____ Dermoscopy: \$_____ per set = \$_____

A Guide for the Physician

CODING AND OFFICE MANAGEMENT REVIEW CD-ROM & MANUAL

Check out the value-added pricing section for discount pricing

_____ AAD Member Price: \$100.00 Retail Price: \$200.00

CD-ROM & MANUAL (CODEREV07)

_____ Coding Review at \$_____ per set = \$_____

DERMATOLOGY REVIEW 2008

_____ AAD Member Price: \$225.00 Retail Price: \$450.00

CD-ROM (RDERM08)

_____ Dermatology Review at \$_____ per set = \$_____

ART OF AESTHETIC DERMATOLOGY

_____ AAD Member Price: \$175.00 Retail Price: \$350.00

DVD (AESTHDERMDVD)

_____ Art of Aesthetic Dermatology at \$_____ per set = \$_____

NATIONAL LIBRARY OF DERMATOLOGIC TEACHING SLIDES SETS

National Library Sets 1-54: AAD Member Price: \$90.00 Retail Price: \$180.00

Price Per Set \$90.00 \$180.00

Slide Set on CD-ROM \$125.00 \$250.00

* Select Slide Sets available on CD-ROM

| Set: | Title: |
|-------|---|
| _____ | 01 Cutaneous Manifestations of Systemic Disease* |
| _____ | 02 Some Common Dermatoses* |
| _____ | 04 Skin Tumors |
| _____ | 05 Infections of the Skin* |
| _____ | 06 Life – Threatening and Serious Dermatoses* |
| _____ | 07 Oral & Perioral Lesions* (CD-only) |
| _____ | 08 Genital Lesions* |
| _____ | 09 Drug Reactions* |
| _____ | 10 Primary and Secondary Lesions* |
| _____ | 11 Papulosquamous Diseases |
| _____ | 12 Dermatoses on the Hands, Part Two |
| _____ | 13 Dermatoses on the Hands, Part One |
| _____ | 14 Connective Tissue and Vascular Disorders |
| _____ | 16 Histopathology of Skin Tumors |
| _____ | 17 Genodermatoses |
| _____ | 18 Pigmented Lesions |
| _____ | 19 Photosensitive Disorders |
| _____ | 20 Abnormalities of Hair |
| _____ | 21 Foot Lesions |
| _____ | 22 Cutaneous Signs of Immunodeficiency |
| _____ | 23 Pediatric Dermatology I* |
| _____ | 25 Pediatric Dermatology II |
| _____ | 26 Bullous Diseases |
| _____ | 27 Pediatric Dermatology III |
| _____ | 29 Premalignant and Malignant Tumors of the Skin* |
| _____ | 30 Benign Tumors of the Skin |
| _____ | 31 Geriatric Dermatology |
| _____ | 33 Intraoral Disorders |
| _____ | 34 Acne/Follicular Disorders |
| _____ | 35 Skin Surface Microscopy |
| _____ | 36 Dermatoses of Pregnancy |
| _____ | 37 Selected Cases Collection; 1998 |
| _____ | 38 Contact Dermatitis |
| _____ | 39 Cutaneous T-Cell Lymphoma |
| _____ | 40 Cosmetic Procedures in Dermatologic Surgery I* |
| _____ | 41 Cosmetic Procedures in Dermatologic Surgery II* |
| _____ | 42 Cosmetic Procedures in Dermatologic Surgery III* |
| _____ | 43 Cutaneous Reactions to Plants I |
| _____ | 45 Tropical Diseases |
| _____ | 46 Forensic Dermatology |
| _____ | 47 Non-Mycosis Fungoides Cutaneous Lymphomas |
| _____ | 48 Adult T-Cell Leukemia/Lymphoma, Leukemia Cutis, Hodgkin's Disease, Langerhans Cell Histiocytosis |
| _____ | 49 Birthmarks* |
| _____ | 50 Mycology I* |
| _____ | 51 Mycology II* |
| _____ | 52 Mycology III* |
| _____ | 53 Lyme Borreliosis* |
| _____ | 54 Pediatric Dermatology IV* |
| _____ | Individual Set(s) at \$_____ per set = \$_____ |
| _____ | Slide Set(s) on CD-ROM at \$_____ per set = \$_____ |

SUBSCRIPTIONS

DERMCLIPS: DERMCLIPS is an annual newsletter subscription in which you will receive 6 issues per year.

New Subscription Renewal
_____ AAD Member Price: \$109.00 Retail Price: \$139.00

DERMCLIPS (DERMCLIPS) _____ DERMCLIPS \$_____ subscription = \$_____

DIALOGUES IN DERMATOLOGY: Dialogues in Dermatology is an annual CD subscription product in which you will receive 12 issues per year. Prices include shipping.

New Subscription Renewal
_____ AAD Member Price: \$200.00 Retail Price: \$400.00

U.S., Canada and Mexico \$200.00 \$400.00

If outside the U.S., Canada, or Mexico please call for pricing.

Dialogues in Dermatology at \$_____ per subscription = \$_____

VALUE-ADDED PRICING

COMBO: MAINTENANCE OF CERTIFICATION MANUAL FOR DERMATOLOGY™ (MOCMD™) VOLUME 1 & 2

Both MOCMD Vol. 1 & 2 \$350.00 \$700.00

_____ Both Vol 1 & 2 at \$_____ per manual = \$_____

COMBO: CODING AND OFFICE MANAGEMENT REVIEW & AAD'S 2010 CODING AND DOCUMENTATION MANUAL*

_____ AAD Member Price: \$185.00 Retail Price: \$370.00

Coding Combo (CODCOM10)

_____ Combo Coding at \$_____ per set = \$_____

Combo: Dermatology Employment

Manual & OPP (PME1314) \$275.00 \$550.00

_____ Combo Coding at \$_____ per set = \$_____

PRACTICE MANAGEMENT ESSENTIALS

| | AAD Member Price: | Retail Price: |
|-------|--|---------------|
| _____ | Dermatology Employment Manual (PME14) \$200.00 | \$400.00 |
| _____ | Office Policy and Procedure Manual (OPP) (PME13) \$150.00 | \$300.00 |
| _____ | 2010 Coding and Documentation Manual (PME810) \$135.00 | \$260.00 |
| _____ | CLIA Manual (PME10) \$150.00 | \$300.00 |
| _____ | Starting and Marketing a Dermatology Practice (PME7) \$75.00 | \$150.00 |
| _____ | Valuing a Dermatology Practice (PME5) \$75.00 | \$150.00 |
| _____ | OSHA Hazard Communication (PME4) \$95.00 | \$190.00 |
| _____ | OIG Compliance Manual (PME2) \$95.00 | \$190.00 |
| _____ | HIPAA Privacy & Security Standards (PME1) \$129.00 | \$258.00 |
| _____ | Bloodborne Pathogens (PME3) \$95.00 | \$190.00 |
| _____ | PME Series Bundle (PMEALL) \$999.00 | \$1,998.00 |
| _____ | PME Series Grad-Pack (PMEALLGRAD) \$699.00 | |
| _____ | Manual(s) = | \$_____ |

SHIPPING

SHIPPING AND HANDLING (U.S. AND CANADA)

| | | |
|--|--------------|----------------|
| <i>Allow 2 to 3 weeks for delivery</i> | | |
| | U.S.: | Canada: |
| Under \$50.99 | \$6.95 | \$10.95 |
| \$51 to \$100 | \$8.95 | \$15.95 |
| \$101 to \$199 | \$10.95 | \$21.95 |
| \$200 to \$299 | \$13.95 | \$31.95 |
| \$300 to \$399 | \$15.95 | \$41.95 |
| Over \$400 | 5% of order | 15% of order |

Shipping and Handling Outside the U.S. and Canada:
 Slide Sets, CD-ROMs and Publications..... \$29.95 per item
 Patient Education Pamphlets and Bookmarks \$9.95 per pack
 Shower Cards and Body Mole Map \$9.95 per pack
 Posters and Table-top Displays \$4.00 per item
 AAD Apparel see apparel order form

Rush Orders:
 Rush orders are available upon request. Contact the AAD Member Resource Center for information and charges for rush and next day service toll-free at (866) 503-SKIN (7546), or mrc@aad.org. Rush orders must be received by 12:00pm CST to ship same day.

QUESTIONS

If you have any questions about your order or AAD products please contact the AAD Member Resource Center.

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PRODUCT RETURNS

We stand behind all of our products.
 We will refund all money received for products that are returned unopened and in good condition within 30 days. Slide sets, CD-ROMs, and publications with CD-ROMs included in them, once opened, are non-returnable.
 Returns should be marked with a return authorization code (RAC). To obtain one, call the Member Resource Center toll-free at (866) 503-SKIN (7546). A copy of the original packing slip/invoice must also be included. Returns without a RAC will not be accepted.

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If an item is out of stock, you will be told when placing your order. If you have mailed or faxed an order, you will be informed of any delayed items by mail. Your credit card is not charged until merchandise is shipped. Any item(s) not in stock when you place your order will be shipped when available. Total shipping and handling will be charged on a pro-rated basis per item if the entire order is unable to be shipped at one time.



Call toll-free (866) 503-SKIN (7546) today and place your order with the AAD Member Resource Center!

ORDER SUMMARY

| | |
|--|----------|
| Subtotal* | \$ _____ |
| Discounts (if applicable) | \$ _____ |
| Shipping and Handling (see chart) | \$ _____ |
| Sales Tax (IL residents only, add 10%) | \$ _____ |
| Total Enclosed | \$ _____ |

**My order is over \$200 please send me the FREE AAD Reusable Tote!*

PAYMENT

Payment in U.S. funds must accompany order.
 Indicate method of payment below:
 Check enclosed payable to American Academy of Dermatology
 MasterCard VISA American Express
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 Security Code* _____ / _____ Exp. _____

Signature: _____
**A 3 or 4 digit number (not part of the credit card number) imprinted on the front (American Express) or back (MasterCard/VISA) of the credit card.*

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***International orders must provide postal code and phone number.*

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 37901 Eagle Way
 Chicago, IL 60678-1379

While Supplies Last!
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Free with \$200 purchase*



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- **Comes in hunter green with white trim and embroidered AAD logo.**
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- **Dimensions 13”H x 15”W x 10”D.**

**Shipping, handling, and sales tax excluded. This promotion does not include orders for Subscription products, DermSource product line and AAD Apparel.*

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 Include order form along with a credit card number or purchase order number.

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 Mail complete order with payment in U.S. funds to:
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 37901 Eagle Way, Chicago, Illinois 60678-1379