



Approved: Council on Communications 7/31/04

Approved: Board of Directors 10/23/04

## **REQUESTS FOR OFFICIAL AAD SPORTS INITIATIVE RECOGNITION POLICY**

While all screenings being coordinated by an AAD member and utilizing the AAD's screening forms are considered part of the Academy's National Skin Cancer Screening Program, the Academy's Sports Committee must be provided with a written request which addresses the following for a screening to be considered an official AAD sports initiative:

- A description of the screening effort, including the date and location of the screening(s) and its target audience(s).
- Length of partnership with the AAD, e.g., one year or multiple years.
- Identification of any AAD staff and/or financial resources that are being requested. For example, is the Academy expected to provide a banner, assist with dermatologist recruitment, and/or publicize the event?
- Identification of any future outreach potential, e.g., is the screening limited to one event or is there possible future growth to additional events?
- Confirmation that the program will only offer screenings and no treatment will be provided on-site at the event.

Once a request is received, it will be reviewed by the AAD's Sports Committee. If the Sports Committee recommends recognizing your screening as an official AAD sports initiative, the recommendation and any fiscal implications must be approved by both the AAD's Council on Communications and Board of Directors prior to implementation. Since this can be a lengthy process, requests should be submitted as early as possible.