



Approved: Board of Directors – 5/7/11

## ACADEMY SUPPORTS THE INTERNATIONAL LEAGUE OF DERMATOLOGICAL SOCIETIES (ILDS) WORLD CONGRESS

This policy is to confirm that as a member of the ILDS the Academy is committed to assisting to promote the World Congress in the following ways.

1. **Meetings.** We will arrange for the World Congress to have complimentary space in the AAD Resource Center at Annual Meetings in two years prior to the event. In the year of the event, the AAD will provide a complimentary 10' X 20' exhibit booth for the World Congress in the AAD Technical Exhibit Hall during the Annual Meeting.
2. **Mailing list.** The World Congress may use the AAD member mailing list two times each year for the year of the event and the year immediately preceding it at no charge.
3. **Email list.** The Academy does not provide the email addresses of our members to any outside organization. The Academy will email promotional information on behalf of the World Congress in lieu of providing mailing lists, up to two times each year for the year of the event and the year immediately preceding it at no charge.
4. **Dermatology World.** There will be periodic mention about the World Congress and the AAD travel grant program in *Dermatology World* throughout the year prior to the event. The World Congress may run ads for the World Congress in *Dermatology World* at a 50% discount.
5. **Web site links.** Links can be exchanged between aad.org and the World Congress Web site.
6. **Dermatology Calendar of Events.** The World Congress will be included in the AAD's Dermatology Calendar of Events.
7. **Brochures at meetings.** World Congress brochures may be displayed on a table near the registration area of the Annual and Summer meetings for the year of the event and the year immediately preceding.

### Representing the AAD:

President  
Secretary-Treasurer  
Executive Director